CWEA’s members are building the water resource recovery facilities of the future, while everyday protecting the public health and natural beauty of California.

Our members want to see more product information as they interact with CWEA in our certification, education and online programs.

CWEA’s digital advertising opportunities offers your firm the chance to reach:

• **10,000+** CWEA members
• **1,000+** agencies, cities and special districts involved in wastewater treatment and resource recovery
• **3,000** members involved in the engineering and design of municipal wastewater systems
• **15,000+** website visitor sessions per month

CWEA is the only organization that unites wastewater professionals in all roles and across geographic regions, building a strong and collaborative community. We encourage you and your company to get involved and build your business with CWEA.
Website Category
Sponsorship

Become a leading sponsor of CWEA’s coverage of California clean water projects and issues. These are high visibility packages reaching over 10,000 water professionals for a full 12 months.

$2,700 for one year

**Sponsor Benefits**

1. **12 mos** exclusive category webpage sponsor
2. Category page banner ads
3. Banner ad in **eight** all-member newsletters
4. Rotating banner ad on www.cwea.org
5. **Two** featured news stories (up to 2,000 words + 2 photos)*
6. **Two** featured video posts (embedded from YouTube)*

**Categories**

- **Career Advice** *(sample webpage)*
- **DE&I**
- **History**
- **Members in the News**
- **Technology & Innovation**
- **Smart Water**

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**Website Advertisement Specifications**

- CWEA.org Square Banner Ad
  - 335 w x 280 h pixels
- E-mail Newsletter Banner Ad
  - 600 w x 150 h pixels

* Labeled as sponsored content. Case studies, product profiles and letters from a leader are welcome. CWEA reserves the right to suggest edits and reject content if necessary.

Visit CWEA’s new, cutting-edge website

www.cwea.org
Website Topic Sponsorship

Help support our coverage of important topics and raise the profile of your company and products in front of CWEA’s 10,000+ members. Topic sponsorships are exclusive and provide a full 12 months of publicity.

$1,700 for one year

**Sponsor Benefits**

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<td>1.</td>
<td><strong>12 mos</strong> exclusive topic sponsor</td>
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<td>3.</td>
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<td><strong>One</strong> feature news stories (up to 2,000 words + 2 photos)(^*)</td>
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<td>6.</td>
<td><strong>One</strong> featured video posts (embedded from YouTube)(^*)</td>
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**Topics**

*Available / Already sponsored*

- Asset Management
- Biosolids
- Co-Digestion
- Collection Systems
- Coronavirus Safety
- ELAP
- Emerging Leaders
- One Water
- Reuse
- Student Scholarships
- Student Design Competition
- Stockholm Junior Water Prize
- Veterans in Water
- Women in Water

Don’t see a topic important to your company? Let us know!

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*C labeled as sponsored content. Case studies, product profiles and letters from a leader are welcome. CWEA reserves the right to suggest edits and reject content if necessary.*

Visit CWEA’s new, cutting-edge website
[www.cwea.org](http://www.cwea.org)
Digital Advertising

Banner advertising is our affordable way to reach the CWEA audience. Your message reaches members in two ways: featured as a banner ad on www.cwea.org and as a banner ad, twice in our e-mail newsletters.

Benefits

1. Rotating banner ad on www.cwea.org
2. Banner ad for one month in four all-member newsletters
3. One sponsored event listing per month

Banner Ads are Great for

- Branding
- New product launches
- Special events or training classes
- Promotional specials
- Celebrating a new installation or sale

Learn the benefits of CWEA membership at join.cwea.org
CWEA Digital Advertising/Sponsorship Order Form

PLEASE PRINT OR TYPE YOUR INFORMATION

FIRST NAME: ___________________________ LAST NAME: ___________________________

AGENCY/COMPANY: ________________________________________________________________

ADDRESS: ______________________________________________________________________

CITY: _______________________________ STATE: _______________________________ ZIP: ________

PHONE NUMBER: ( ) _______________ FAX: ( ) _______________ E-MAIL: ______________________

Order form advertiser’s signature: __________________________

ADVERTISING PAYMENT

For payments by check or money order, make payable to: CWEA MARKETING

☒ Check here to be invoiced

For payments by credit card: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

Credit Card Signature: __________________________

Account number: __________________________ Expiration date: __________________________

Name of account holder: __________________________ Billing zip code: ______________________

Send credit card payments to Alec Mackie: amackie@cwea.org / fax (510) 382-7810

Please mail your check: CWEA MARKETING, 7677 Oakport Street, Suite 1030, Oakland, CA 94621-1935

Questions? We’re happy to help! Contact:

Alec Mackie
Director of Communications & Marketing
510-382-7800 x114
Fax: 510.382.7810
cwea.org

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GRAND TOTAL:

Interested in exhibit booths or conference sponsorships? Please contact:
Christine Carchia
Sr. Manager, Exhibitions & Sponsorship Sales
510.746.7415 or ccarchia@cwea.org

PROTECTING CALIFORNIA'S MOST CRITICAL RESOURCE