# WORK FOR WATER

CAWATERJOBS.ORG

# Standardized California Water Pro Profiles

**VETERANS** 







Example #2 (equipment background)



Example #3 (team of 2-3 people)

## **Profile questions**

Typically 500-1,000 word profiles

- 1. What is your role?
- 2. What / who inspired you to work in water?
- 3. What fuels your passion for your work?
- 4. What is the biggest mis-perception about working in water?
- 5. Why should veterans join this field?
- 6. What is the most rewarding aspect of your work?

### Please Include

- First and last name
- Title
- · Tenure and certifications held
- Name of agency
- Branch/years of service

**Reasons to participate:** The CA water sector needs to build the next gen pipeline for success. By sharing your story, you'll help get more people (incl veterans in need of a career) interested in this rewarding profession.

# **CA Water Jobs Photo Style**

# Please submit 3 image options

High quality images 500k-3mb jpeg files Don't have pro photographer? Your phone is fine!

- 1. Facing camera
- 2. Waist up
- 3. Standing or leaning
- 4. Subject or a team of 2-3 okay
- 5. Water facility/equipment background
- 6. Hard hat and safety vest (if area requires)
- 7. Quality lighting
- 8. Horizontal (social media is all horizontal) and please allow extra space, we'll crop
- Employee and agency grant permission to BAYWORK, CWEA and CA-NV AWWA Profiles appear on web & social media

Send profiles/images to ebulletin@cwea.org

Submit by October 1st to make CA Water Professionals Appreciation Week