

# WORK FOR WATER

CAWATERJOBS.ORG

## Standardized California Water Pro Profiles

#WomeninWater



*Example #1  
(background blurred)*



*Example #2  
(Equipment background)*



*Example #3  
(team of 2-3 people)*

### Profile questions

*Typically 500-1,000 word profiles*

1. What is your role?
2. What / who inspired you to work in water?
3. What fuels your passion for your work?
4. Does the water profession welcome and support women? What was your experience?
5. How many years before we get to 50/50 women and men?
6. What is the most rewarding aspect of your work?

### Please Include

- First and last name
- Title
- Tenure and certifications held
- Name of agency

**Reasons to participate:** The CA water sector needs to build the next gen pipeline for success. By sharing your story, you'll help get more people (and women!) interested in this rewarding profession.

### CA Water Jobs Photo Style

#### Please submit 3 image options

*High quality images 500k-3mb jpeg files*

*Don't have pro photographer? Your phone is fine!*

1. Facing camera
  2. Waist up
  3. Standing or leaning
  4. Subject or a team of 2-3 okay
  5. Water facility/equipment background
  6. Hard hat and safety vest (if area requires)
  7. Quality lighting
  8. Horizontal (social media is all horizontal) and please allow extra space, we'll crop
  9. Employee and agency grant permission to BAYWORK, CWEA and CA-NV AWWA
- Profiles appear on web & social media

Send profiles/images to [ebulletin@cwea.org](mailto:ebulletin@cwea.org)

Submit by October 1st to make CA Water Professionals Appreciation Week