



**JUNE 4  
2024  
IRVINE**

# **PARTNERING FOR IMPACT**

*Secondary Clarifier at the Orange County Sanitation District Plant No. 1 in Fountain Valley. Photo by OC San.*



# **PARTNERING FOR IMPACT**

**UC Irvine Beall Applied Innovation  
Beach @ the Cove**

**REGISTER >**



*UC Irvine*

# Innovate for Resilience: Solutions in Water Reclamation and PFAS Management



**Mike Metts**, Dudek  
Event Committee Lead  
Past Chair, CASA Associates Committee

Dear CASA and CWEA Members,

Partnering for Impact (PFI) is a one-day, highly focused, interactive meeting of thought-leaders, practitioners, academics, and regulators from throughout the wastewater industry. These industry leaders strive daily to advance technology and innovation through various local and regional partnerships.

**At PFI 2024, you will discuss innovation and collaboration as it applies to recycled water as a future potable water resource and explore new advancements in PFAS management.**

We've structured our workshop to include dynamic speakers, panel discussions, and roundtable interaction designed to foster input through facilitated idea sharing at your table with fellow attendees.

**PFI 2024 includes technological leaders from various research universities, as well as innovative State and Federal regulators, who are involved in utility partnerships that propel technology and innovation forward.** Each participant is provided key take-away information, and our closing keynote speaker will facilitate a call-to-action for us all.

Originally, PFI was developed by a team led by Rick Warner and continues as a national movement in cooperation with WEF and other innovative engineering organizations. In California, PFI is organized annually by CASA and CWEA, sponsored by the firms and individuals who are active in CASA's Engineering and Research Committee. We would like to thank our volunteers and CASA/CWEA staff for their invaluable support.


We sincerely invite you to attend PFI 2024, being held at UC Irvine's Beall Applied Innovation @ The Cove, a truly remarkable venue. Please sign up early, as the number of participants is limited.

**We cannot wait to welcome you to PFI 2024!**

[REGISTER ONLINE >](#)



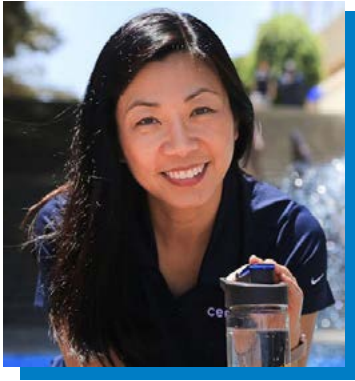
MAX  
**120**  
ATTENDEES,  
SO REGISTER  
SOON



Adobe

# Innovate for Resilience

## Solutions in Water Reclamation and PFAS Management



Starting at 8:30 a.m. enjoy a light continental breakfast and networking.

**Opening Keynote Presentation**  
**Converting Wastewater to Resources through Management of Chemical and Microbial Contaminants**

**Dr. Sunny Jiang**  
UC Irvine

### Morning Session

#### Recycled Water as Potable Water Resource

Moderator t.b.d.

Regional Recycled Water Project Partnering  
**Heather Dyer, General Manager, SBVMWD**

Recycled Water as a Resource for Potable Use  
**Eric Owens, Manager of Engineering & Operations, WRD**

New DPR Regulations, Now What?  
**Shane Trussell, President, Trussell Technologies**

HEATHER DYER



ERIC OWENS



SHANE TRUSSELL



Then we'll move into  
**Rountable Discussions**

Followed by  
**Lunch and Networking**

EARLY BIRD  
DEADLINE  
MAY 14



Our goal for

## Partnering for Impacting

*Elevating Innovation & Excellence in California*

The goal of Partnering for Impact (PFI) is to build stronger utility, university, and industry collaborations within the water sector for innovation and to find areas where we can create a positive impact. Water agencies, cities, counties, utilities, research funders, and universities actively addressing water issues are increasingly recognizing the value of partnering. **We can work together to promote national leadership in the water sector.**



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# Afternoon Panel

## PFAS Management Successes

**Steve Jepsen**, Moderator, Clean Water SoCal

Pretreatment & Source Control (PFAS and Beyond)

**Lan Wiborg**, Director of Environmental Services, OC San

Three Tiers of PFAS Treatment

**Tamzen Macbeth**, CDM Smith

Recycled Water PFAS Control, RWQCB Perspective

**Jayne Joy**, Executive Officer, Santa Ana RWQCB

LAN  
WIBORG



TAMZEN  
MACBETH



JAYNE  
JOY



## Wrap-up

### Partnering for Impact 2024 Call to Action

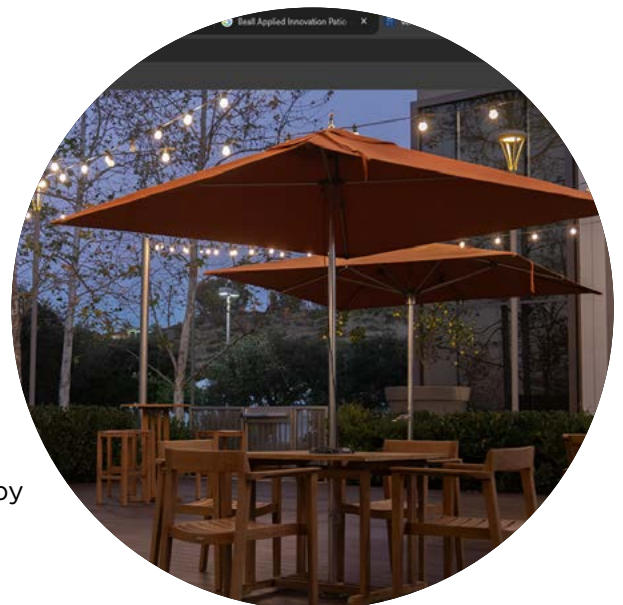
**Jeff Mosher**

General Manager, Santa Ana Watershed Projects

## Don't miss it After-Conference Happy Hour

Beall Applied Innovation Patio  
4:30 p.m. sponsor hosted  
Beer and Wine bar

For those attendees who want to avoid traffic, or are waiting for their plane at the nearby airport, or just continue to mingle and collaborate with your fellow attendees, we have arranged a sponsor-hosted happy hour to finish off the workshop. Plan to stick around for a light snack and some drinks!



DWR

UC Irvine

# PFI REGISTRATION FORM

Early  
Bird  
Ends on  
May 14

REGISTER ONLINE >

(PLEASE PRINT OR TYPE)

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Agency/Company: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_ Emergency Phone: \_\_\_\_\_

MEMBERSHIP:  CWEA  WEF  CASA  CA-NV AWWA # \_\_\_\_\_

**Special Services:** Check here if you require special accommodations to fully participate and attach written description.

**Dietary Restrictions:** Indicate any dietary restrictions \_\_\_\_\_

## REGISTRATION

**EARLY BIRD RATE (BEFORE MAY 14)** **\$190**

**REGULAR RATE (AFTER MAY 14)** **\$225**

**SUPPORTING REGISTRATION RATE** **\$750**  
Supporting Registrants ensure the participation of emerging leaders, invited guests, and presenters highlighting breakthrough technologies for the water sector. Supporting registrants will receive recognition for their support at the event and in on-site signage.

**STUDENT** Provide proof of college attendance w/minimum of 9 units. **\$0**

**Fee Total \$** \_\_\_\_\_

**For assistance contact CWEA MEMBER SERVICES**  
510.382.7800 option 4 or [memberservices@cwea.org](mailto:memberservices@cwea.org)

**UCI Beall Applied Innovation @the Cove**  
**5270 California Avenue #100, Irvine, CA 92617**

Take Bison Avenue Exit from CA-73 in Irvine. Continue on Bison Avenue to California Avenue. Right on California Avenue to Destination.

### REGISTRATION OPTIONS:

1. Register online at [events.cwea.org](http://events.cwea.org)
2. Fax to 510.382.7810
3. Mail registration form and payments to:  
**CWEA PFI24**, 7677 Oakport Street,  
Suite 1030, Oakland, CA 94621-1935

## PAYMENT INFORMATION

For payments by check or money order, make payable to: **CWEA PFI24**

For payments by credit card, please print clearly.

Credit card:  VISA  MASTERCARD  DISCOVER  AMEX Signature: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name of account holder: \_\_\_\_\_ Billing zip code: \_\_\_\_\_

*Full payment or purchase order is required to process registrations. If you have to cancel, written cancellation notice is required and must be received at least 15 days prior to the workshop date. A 25% service fee shall be retained on all cancellations. No refunds shall be given for cancellations made less than 15 days prior to the event. A written special service request is required 30 days in advance.*



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**FOR IMPACT**