

California Water Environment Association
Santa Clara Valley Section Presents:
2024 Annual Golf Tournament
Sponsorship Information



Spring Valley Golf Course
3441 Calaveras Rd
Milpitas, CA 95035-7214
(408) 262-1722

Check-in starts at 11:00am
Shotgun start at 12:30pm
October 28, 2024

Thank you for your interest in sponsoring the 2024 CWEA Santa Clara Valley Section Golf Tournament. The proceeds from this event will help continue to provide valuable training and education to our water quality professionals in enhancing our water environment.

CWEA, founded in 1927, is a not-for-profit public benefit association of 10,000-plus water quality professionals who work for public agencies and collection systems, engineering firms, and equipment and service suppliers.

- CWEA members are responsible for cleaning California's water and returning it safely to the environment. We offer services at the state level as well as locally, through 17 geographical Local Sections.
- CWEA educates and certifies water quality professionals, disseminates technical information, and promotes sound policies to benefit society through protection and enhancement of our water environment.
- CWEA is a proud state member association of the Water Environment Federation which provides technical education and training for thousands of water quality professionals.
- For more information on CWEA, please visit <http://www.cwea.org/>.

Together with your support, we can make this event a memorable and successful one. Your contribution means a lot. For individuals and organizations, sponsorship levels are as follows:

- Gold (\$700) – Two (2) hole sponsor signs*; One (1) foursome registration (4 players)
- Silver (\$400) – One (1) hole sponsor sign*; One (1) player registration
- Bronze (\$200) – One (1) hole sponsor sign*
- Drink tickets (\$500) – Funds (2) drink tickets per golfer; One (1) sponsor sign at clubhouse for post-golf event for each sponsor

***Note:** Signs will be limited to three separate sponsor signs per tee box

- Golf Contests (\$500 each) – Sponsor sign at contest hole**
 - Long-drive – Men's
 - Long-drive – Women's
 - Most accurate drive
 - Closest to pin

- Prizes - for the post-golf event. We'll need price information for prizes valued over \$50. Announcement of prize donors at the post-golf event.
- Registration – donate branded golf-related supplies for players to enjoy during the round

****Note:** Additional sponsorship funds may be reallocated to cover areas in need, but all sponsors will be represented in signage

Donate to the CWEA Kirt Brooks Memorial Water Environment Scholarship (KBS)

We encourage you to donate to the CWEA KBS (<https://bit.ly/KBSchol>). Use the dropdown menu on the KBS Donate page to select “In memory of...” and specify Bill Bryan. Thank you!

During player registration, a portion of the proceeds from the following player-funded activities will be donated to the KBS in memory of Bill Bryan

- Pay-to-play putting contest (\$5 per player each contest attempt)
- Mulligan sales (\$5 each, 5 for \$20)

Historical note: The event is a tribute to Bill Bryan, who passed away much too early in 2018 and who was active on the board of the CWEA Santa Clara Valley Section. He was a Senior Engineer and Project Manager at Silicon Valley Clean Water for nearly 10 years. We are proud to honor our friend with a day of fun and good company, all things Bill loved and wished for others.

CWEA is a 501(c)(3) organization – donation confirmation letter is available on request.

Sponsorships must be set up by October 21, 2024

This year we are able to provide two methods of payment:

Online Payment

1. For online registration navigate to the [event page](#) on CWEA.org and click the “Individual Registration” button located on the right-hand side of the webpage, regardless of if you would like to register as a single player sponsor or a foursome sponsor.
2. There will be a prompt for you to sign in. If you do not already have a CWEA.org account, you will need to make one.
3. From the pull-down menu, select that you are registering as a “Sponsor”.
4. The sponsor tiers listed above will populate in another pull-down menu where you will be able to choose the tier you would like to purchase.
5. If you are registering for a sponsor tier that includes a foursome, only one person needs to register. This person will be our main contact for your group; you can provide your other player group member names later to the event organizers.

Payment by Check

Please make checks payable to “**CWEA Santa Clara Valley Section**” and mail checks to

Attn: Jason Hanson

1406 Radio Rd

Redwood City, CA 94065

jhanson@tannerpacific.com

(209) 202-5011

We look forward to working with you on your sponsorship plan. For more information, and to set up your sponsorship, please contact Taylor Lithgow (taylorlithgow@kennedyjenks.com)

Thank you for your support!



Sincerely,

Santa Clara Valley Section, CWEA

