

CWEA 2022 SAFETY DAYS

NEW NORCAL SITE
**Alameda County
Fairgrounds**

NEW SOCAL EVENT
**Carson Event
Center**



SPONSOR & EXHIBITOR PROSPECTUS

NORTHERN SAFETY DAY OCTOBER 19
SOUTHERN SAFETY DAY OCTOBER 26

CWEA 2022 SAFETY DAYS



City of Pacifica

Let's Go NorCal

NORTHERN SAFETY DAY

Alameda County Fairgrounds
October 19th

CWEA looks forward to welcoming you at our 36th annual event in Pleasanton, and we're confident your exhibit experience will be a wise investment. Connect with over 300 front-line wastewater and water treatment professionals at your exhibit and during lunch and refreshment breaks.

The annual event connects and educates wastewater professionals on safety topics such as confined space, class B driving, fall protection, electrical safety, and more.

Hello SoCal

SOUTHERN SAFETY DAY

Carson Event Center
October 26th

Join us for Southern Safety Day as we bring back safety to the South! Safety is a critical part of the wastewater community and CWEA wants to make sure all of our members have access to safety education, so we are bringing back Southern Safety Day in 2022!

NEW

**Sign up for
both Safety
Days, receive
\$200
discount**



Sponsorship Opportunities

Stand out above the rest as a Sponsor of Northern or Southern Safety Days. Double your reach and sponsor both!

CWEA offers several opportunities to fit various budgets and further your company's marketing goals. Every sponsor receives an attendee mailing list two weeks before the event and an updated list shortly afterward.

Featured Safety Day Sponsor \$5,000 (exclusive for both events)

Stand out as our main safety day sponsor.

BENEFITS INCLUDE:

- Company banner ad on official Safety Day reg form sent to all members
- Featured Safety Day Sponsor recognition posted on CWEA website
- One page ad in on-site guide
- Receive **two registrations**

BBQ Lunch \$3,000

NSD's popular BBQ lunch is now available for your company to be the exclusive sponsor. **Place your marketing materials** at all lunch tables for attendees to browse.

BENEFITS INCLUDE:

- Logo on signage during lunch
- Logo on signage, event flyer and on-site schedule hand-out
- Safety Day napkins with company logo
- Receive **two registrations**

Continental Breakfast & Coffee Sponsor \$2,000

Become our featured host of the continental breakfast.

BENEFITS INCLUDE:

- Coffee sleeves with company logo
- Logo on signage, event flyer and on-site schedule hand-out

NORTHERN SAFETY DAY SOUTHERN SAFETY DAY

NSD & SSD Lanyard & Badge \$4,000

(exclusive for both events)

Choose this sponsorship and we'll **feature your company logo** prominently on the attendee badges.

BENEFITS INCLUDE:

- Logo on attendee badges for both Safety Days (exclusive)
- Logo on signage, event flyer and on-site schedule hand-out
- Receive **two registrations**



Refreshment Breaks \$1,500

Your company will be featured as the host of one of two refreshment breaks.

BENEFITS INCLUDE:

- Logo on signage, event flyer and on-site schedule hand-out

NORCAL SPONSORSHIPS >

SOCAL SPONSORSHIPS >

NOTE: If you'd like to sponsor both NSD and SSD please contact **Nicole Agnone** at exhibit@cwea.org for available discounts.

Exhibit Opportunities

Sign-up for both Safety Days **save \$200**

Exhibitor Information

8' x 10' indoor exhibit booth is \$585.

- Each 8'x10' booth includes **two** exhibit booth personal registrations.
- Northern Safety Day indoor 8'x10' booth includes pipe and drape, a 6' table, and 2 chairs.

* Southern Safety Day indoor table top includes a 6 foot table and 2 chairs.

8' x 30' outdoor vehicle space is \$1,550.

- Each 8'x30' vehicle space includes up to **three** exhibit booth personal registrations.
- Outdoor 8'x30' exhibit includes space, one 6' table, and two chairs.
- Book early - limited outdoor space available!

Exhibitors will also receive a copy of the attendee mailing list two weeks before the event and a revised list shortly after the event.

Please note: In accordance with our policies, this list contains the attendee name, title, company and mailing address. CWEA does not share attendee email addresses or phone numbers.



CWEA brings together wastewater professionals. (Taras Garcia)

Exhibitor Hours

Rolling stock set-up is 6:00 - 7:30 a.m.

General exhibitor set-up is 7:00 - 8:00 a.m. The expo is open from 8:00 a.m. - 4:00 p.m., with dedicated networking times throughout the day.

Exhibit teardown starts at 4:00 p.m., all Exhibits must be removed by 5:00 p.m. Times subject to change as the education schedule is finalized.

Discounts

If attending both NSD and SSD you receive a \$200 discount. When registering for SSD please use discount code: **SafetyDiscount22**

Booth Selections

Click on the button below to select and pay for your exhibit space:

BOOK NORCAL EXHIBIT >

BOOK SOCAL EXHIBIT >

CWEA Staff is here to help

Please contact:

NICOLE AGNONE

Exhibit & Sponsorship Manager
510.382.7800 x115
exhibit@cwea.org