

2021

**CWEA**

# **NORTHERN SAFETY DAY SPONSOR & EXHIBITOR PROSPECTUS**



**Yolo County Fairgrounds**

**OCTOBER 20, 2021 | 8:00 a.m. to 4:00 p.m.**



## See You at NSD

### Join Us for Northern Safety Day

**CWEA looks forward to welcoming you at our 35th annual event in Woodland, and we're confident your exhibit experience will be a wise investment. Connect with over 250 frontline wastewater and water treatment professionals at your exhibit and during lunch and refreshment breaks.**

**The annual event connects and educates wastewater professionals on safety topics such as confined space, class B driving, fall protection, electrical safety, and more.**

## Who is CWEA

At CWEA, we empower wastewater professionals as they protect California's most critical resource — water. Since our founding in 1928, we've grown to a community of more than 10,000 members across all facets of wastewater management and resource recovery, from operators to lab techs to engineers.

It's an exciting time to work in the wastewater industry. CWEA brings together professionals from across the state to tackle real-world challenges, develop and deliver cutting-edge training, raise awareness for the critical service we provide, and shape the future of wastewater.



*NSD's opening general session. (CWEA photo)*

# Exhibit Opportunities

## Exhibitor Information

### 8' x 10' indoor exhibit booth is \$485.

- Each 8'x10' booth includes **two** staff NSD21 registrations.
- Indoor 8'x10' booth includes pipe and drape, a 6' table, 2 chairs, ID sign, and a 500-watt electrical outlet.

### 8'x30' outdoor vehicle space is \$1,455.

- Each 8'x30' vehicle space includes up to **four** staff NSD21 registrations.
- Outdoor 8'x30' exhibit includes marked space, one 6' table, ID sign, and two chairs.

Exhibitors will also receive a copy of the attendee mailing list three weeks before the event and a revised list shortly after the event.

Please note: In accordance with our policies, this list contains the attendee name, title, company and mailing address. CWEA does not share attendee email addresses or phone numbers.

## Exhibitor Hours

Set-Up is 7:00 - 8:00 a.m. The expo is open from 8:00 a.m. - 4:00 p.m., with dedicated networking times throughout the day.

Exhibit teardown starts at 3:45 p.m., all Exhibits must be removed by 5:00 p.m.

## Booth Selections

Click on the button below to select and pay for your exhibit space:

[BOOK YOUR SPACE >](#)

## CWEA Staff is Here to Help

Please contact:

### NICOLE AGNONE

Exhibit & Sponsorship Manager  
510.382.7800 Ext. 115  
[nagnone@cwea.org](mailto:nagnone@cwea.org)



*We look forward to seeing you in-person once again. Socially distanced of course! (CWEA photo)*



*Demonstrate your technology at our outdoor truck exhibit area. (CWEA photo)*

# Sponsorship Opportunities

Stand out above the rest as a Sponsor of Northern Safety Day 2021! CWEA offers several opportunities to fit various budgets and further your company's marketing goals. Every sponsor receives an attendee mailing list three weeks before the event and an updated list shortly afterward.

## Continental Breakfast Sponsor \$1,000

Become our featured host of the continental breakfast at NSD21.

**BENEFITS INCLUDE:**

- Logo on signage, event flyer and on-site schedule hand-out
- Receive **one** NSD21 registration

## Refreshment Breaks \$1,500

Your company will be featured as the host of one of two refreshment breaks.

**BENEFITS INCLUDE:**

- Logo on signage, event flyer and on-site schedule hand-out
- Receive **one** NSD21 registration

## Badges on Demand \$3,000

Choose this sponsorship and we'll feature your company logo prominently on the attendee badges.

**BENEFITS INCLUDE:**

- Logo on attendee badges (exclusive)
- Logo on signage, event flyer and on-site schedule hand-out
- Receive **two** NSD21 registrations



## BBQ Lunch \$5,000

NSD's popular BBQ lunch is now available for your firm to be the exclusive sponsor. You'll receive a special shout-out during the event as well.

**BENEFITS INCLUDE:**

- Logo on signage during lunch
- Logo on signage, event flyer and on-site schedule hand-out
- On-site verbal acknowledgment
- Receive **three** NSD21 registrations

**CHOOSE A SPONSORSHIP >**



(left two photos) NSD 2019, CWEA photograph. (right photo) by Nguyen Dang