# CVEA 2024 SAFETY DAYS

SPONSOR & EXHIBITOR PROSPECTUS



SOUTHERN SAFETY DAY
October 9 | Anaheim

NORTHERN SAFETY DAY October 16 | Woodlands







# SOUTHERN SAFETY DAY Great Wolf Lodge Water Park, Anaheim | October 9<sup>th</sup>

We're excited to see you at our 3rd annual Southern Safety Day! Safety is a critical part of the wastewater community and CWEA wants to make sure all of our members have access to safety education.

Last year, 185 front-line wastewater and water treatment professionals attended Southern Safety Day. The event's success over the past two years means it's here to stay as an annual CWEA event!

#### NORTHERN SAFETY DAY Yolo County Fairgrounds, Woodlands | October 16<sup>th</sup>

CWEA looks forward to welcoming you at our 38th annual event in Woodland. We're confident your exhibit experience will be a wise investment. Connect with over 400 front-line wastewater and water treatment professionals with dedicated exhibit hour times throughout the day.

The annual event connects and educates wastewater professionals on safety topics such as confined space, class B driving, fall protection, electrical safety, and more.



# Sponsorship Opportunities

Stand out above the rest as a sponsor of Northern or Southern Safety Day. Or double your reach by sponsoring both!

Find the perfect opportunity to further your company's marketing goals and fit your budget. As a Saftey Day Sponsor, you'll receive an attendee mailing list two weeks before the big day and an updated list shortly after.

Interested in being a sponsor at both events? Contact Nicole Agnone at exhibit@cwea.org for available discounts.

**SOCAL SPONSORSHIPS >** 

**NORCAL SPONSORSHIPS >** 





CWEA brings together wastewater professionals.

Photos from NSD23 by Audrey McCann.



# Sponsorship Opportunities

#### Featured Safety Day Sponsor

\$2,000

(exclusive for both events)

Stand out as the main Safety Day Sponsor.

#### **BENEFITS**:

- Company banner ad on official Safety Day reg form sent out to all members
- Featured Safety Day Sponsor recognition posted on CWEA website
- One page ad in on-site guide
- Receive two registrations

## NSD & SSD Lanyard & Badge

\$1.500

(exclusive for both events)

Have your company logo prominently on the attendee badges.

#### **BENEFITS:**

- Logo on attendee badges at both Safety Days (exclusive)
- Logo on signage, event flyer and on-site schedule hand-out
- Receive two registrations



#### **Lunch Sponsor**

\$1.500

Be the lunch-time star with this exclusive sponsorship.

#### **BENEFITS:**

- Place company merch and marketing materials on all lunch tables
- Give out branded koozies to keep refreshments the perfect temperature (cost of koozie not included)
- Logo on signage, event flyer and on-site schedule hand-out
- Receive two registrations

## **NEW!** Recycle, Reduce, Reuse Sponsor

\$1.000

Support CWEA's Recycle, Reduce, Reuse initiative by sponsoring our 100% recyclable conference signs.

#### **BENEFITS:**

 Logo on all session, directional, and event signage

#### **Refreshment Breaks**

\$500

Your company will be the featured host of one of two refreshment breaks.

#### **BENEFITS**:

 Logo on signage, event flyer and on-site schedule hand-out

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# **Exhibit** Opportunities



Photo by Audrey McCann

#### WHAT'S INCLUDED

	Indoor Space	<b>Outdoor Space</b>
Number of Registrations	2	3
Pipe & Drape	✓	-
6' Table	✓	✓
2 Chairs	✓	✓
Attendee Mailing List*	✓	✓
TOTAL COST	\$850	\$1,850

#### **Attendee Mailing List**

All exhibitors receive an attendee mailing list\* two weeks before the event and a revised list shortly after the event.

\* In accordance with our policies, this list contains attendees' name, title, company and mailing address. CWEA does not share attendee email addresses or phone numbers.

#### **EXHIBITOR HOURS**

Times subject to change as the education schedule is finalized.

Rolling Stock Set-up.	6:30 - 7:00 a.m.
General Set-up	7:00 - 7:30 a.m.
Expo Open With dedicated networking time throughout the day.	7:30 a.m 1:55 p.m.
Teardown	2:00 - 4:00 p.m.

#### **SELECT YOUR BOOTH!**

Click on the buttons to select and pay for your exhibit space.

**BOOK SOCAL EXHIBIT >** 

**BOOK NORCAL EXHIBIT >** 

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Exhibit or sponsorship questions? Contact Nicole Agnone, exhibit@cwea.org or 510.382.7800 x115

