



Still on the Path to **Clean Water**

CELEBRATING THE 50TH
ANNIVERSARY OF THE
CLEAN WATER ACT

JUNE 21-23

HYATT REGENCY LONG BEACH

SPONSOR & EXHIBITOR PROSPECTUS



CWEA

p3s22.cwea.org



49th Annual Pretreatment, Pollution Prevention, and Stormwater Conference



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P3S20 Attendees ©Photos by Nguyen Dang

Who Is P3S?

P3S stands for Pretreatment, Pollution Prevention and Stormwater and is a standing committee of CWEA. We focus on offering educational opportunities through conferences, workshops and trainings. We meet every other month and provide free training and technical presentations with each meeting.

Who Is CWEA?

At CWEA, we empower wastewater professionals as they protect California's most critical resource: water. Since our founding in 1928, we've grown to a community of more than 10,000 members across all facets of wastewater management and resource recovery, from operators to lab techs to engineers.

Who Attends?

You're invited to become a supporting partner at the 2022 P3S Conference. **Over 400 wastewater professionals joined us for P3S20**, and we expect an even broader audience in 2022 because people are eager to reconnect face-to-face. They're interested in new software, technologies and solutions.



P3S20 Exhibitor ©Photo by Nguyen Dang

Why Exhibit?



- Connect with 300-400 attendees
- Expo booths located in high-traffic areas
- Network with key decision makers within the P3S industry



- Dedicated time to network including: long breaks and ***Party with the Partners***
- Present your custom message to attendees via a' la carte sponsored items
- Get in front of potential clients and take control over how the industry views your brand



- Table-top exhibit booths
- Exclusive sponsorship of high-profile events
- Website banner advertising
- Feature your marketing materials at registration or at an event
- High visibility with your company's logo on P3S lanyards, badges, pens or tote bags



Exhibit or sponsorship questions? Contact **Nicole Agnone**, nagnone@cwea.org or 510.382.7800 x115

Sponsorship Packages

Packages are designed to fit any budget and help you surpass your company's marketing goals. Please see descriptions and a'la carte offerings.

	GOLD \$3,000	SILVER \$2,500	BRONZE \$1,000
P3S E-Newsletter Recognition	Logo \$200 value	Logo \$200 value	Logo \$200 value
P3S Event Website Recognition	Logo \$200 value	Logo \$200 value	Logo \$200 value
Recognition at Signature Event	Announcement & Logo \$100 value	Announcement & Logo \$100 value	Announcement & Logo \$100 value
Advertisement in On-Site Guide	2 Full Page Ads \$1000 value	1 Full Page Ad \$600 value	1 Half Page Ad \$150 value
Budget for a'la Carte Fulfillment	Combination of sponsor items up to \$2,000 in value	Combination of sponsor items up to \$1,500 in value	Combination of sponsor items up to \$500 in value
Complimentary Full Conference Registrations	2 additional registrants \$1,300 value	1 additional registrant \$650 value	
Signature P3S Event Complimentary Passes	2 Signature Event passes \$170 value	1 Signature Event pass \$85 value	
Banner Ad on Conference Website	\$500	\$500	
	\$5,470 total package value	\$3,835 total package value	\$1,150 total package value

Agency Partners

Agency Partners support California's pretreatment, pollution prevention and stormwater community. Agency logo will be included in on-site program.

GOLD
\$1,000

SILVER
\$500

BRONZE
\$250

Sponsorship Opportunities

Stand out above the rest as a Sponsor of the 2022 P3S Conference! CWEA offers several opportunities to fit various budgets and further your company's marketing goals. Every sponsor receives an attendee mailing list three weeks before the event and an updated list shortly afterward.

P3S Tote Bags

\$3,000

Prominently display your company logo while providing a convenience to attendees on the official P3S Conference Tote bag handed out at the registration desk. Sponsor commitment must be made no later than 5/6/22.



P3S Lanyard and Badges

\$2,000

Your company name and logo on the official P3S badge and lanyard provided to all attendees. Sponsor commitment must be made no later than 5/6/22.



P3S20 Attendees ©Photo by Nguyen Dang



P3S20 Attendees ©Photo by CWEA

Event Sponsor

\$2,000

Two opportunities:

- **Networking with Partners Sponsor**
- **Signature Event Sponsor**

Your company logo on specific event drink ticket for the evening and recognition in onsite program. Your marketing material can also be placed on event tables.

Continental Breakfast

\$1,500

Make sure attendees get the day started with your company's logo on signage during breakfast and you can include your company's material out for early morning reading.

FOG Workshop

\$1,300

This workshop will bring together pretreatment inspectors, sewer system professionals and industry experts to discuss regulations, grease removal technologies, inspections and steps to improve fats, oil and grease (FOG) programs. Have your company logo on session description on the website, on-site signage, and introduce the session.

CHOOSE A SPONSORSHIP >

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Sponsorship Opportunities

Event Sponsor

\$1,000

Your company name and logo will be strategically placed throughout this event and a company representative will be able to introduce the event at the beginning of the day. Event options include:

- Environmental Crimes Workshop
- ECI Exam Test Prep
- EPA Training
- Opening General Session
- FOTY Awards Lunch
- Grant Recipients/Closing Lunch
- Tuesday Lunch

Coffee Station

\$1,000

Your company name and logo on the official conference coffee sleeve, provided all three days at the coffee stations. Includes signage showing support and you can place your company's marketing material at the station. Sponsor commitment must be made no later than 5/6/22.

P3S Pens

\$800

Official P3S pens with your company's logo will be placed at the registration desk for all attendees to use throughout the conference. Sponsor commitment must be made no later than 12/17/2021.

Marketing Materials at the Registration Desk

\$500

Make sure your marketing materials are first to be passed out to attendees at the Registration Desk. Can include one print item or one promo item.

Banner Ad

\$500

Have a personalized company banner ad on the conference website for all attendees to recognize your support as they register to attend.

Door Prize Donations *Your choice*

Donate a company item to be given away to attendees during the Party with the Partners. Your company will be announced during door prize drawing and thanked for your generosity.

Advertising Specifications

Brochure Advertisements

SPECIFICATIONS:

- 8.5" w x 11" h + 0.125" bleed
- Full color, high-res PDF
- Send to amackie@cwea.org
- Send ASAP, ads will be added to the promo brochure PDF on a rolling basis
- Final deadline for ads 5/6/22

Banner Advertisements

SPECIFICATIONS:

- 1000 px w x 150 px h, 72 dpi (wide banner)
- Jpg, png, or gif
- Send to amackie@cwea.org
- Send asap, ads can be added to the conference website at anytime

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P3S20 Attendees ©Photos by Nguyen Dang and CWEA

Exhibitor Opportunities

Exhibitor Pricing

\$875

by 6/1/22

\$975

after 6/1/22

Includes one conference badge.

Additional **exhibit staff** badges

By 6/1/22 \$65

After 6/1/22 \$75

Exhibit Schedule

TUESDAY, JUNE 21

- Set-up 8:00 - 10:00 a.m.
- Exhibits open 10:00 a.m. - 7:00 p.m.

WEDNESDAY, JUNE 22

- Exhibits open 8:00 a.m. - 4:30 p.m.

THURSDAY, JUNE 23

- Exhibits open 8:00 - 11:30 a.m.
- Dismantle Noon - 2:00 p.m.

Important Deadline

6/1/22

Last day for discounted exhibit booth and exhibit badge fees.
Sponsor logo due for marketing



EXPO BOOTHS ARE SOLD OUT

All registration forms and exhibitor rules and regulations are online. Exhibit or sponsorship questions, please contact **Nicole Agnone**, nagnone@cwea.org or **510.382.7800 x115**