

50<sup>th</sup> Annual  
**Pretreatment,  
Pollution Prevention,  
And Stormwater  
Conference**

**THE NEXT  
50,  
YEARS**

**IMAGINING THE FUTURE  
OF CLEAN WATER**

JAN 30 - FEB 1, MONTEREY



**CW•EA**



# THE NEXT 50 YEARS

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## Who Is P3S?

**P3S stands for Pretreatment, Pollution Prevention and Stormwater and is a standing committee of CWEA. We focus on offering educational opportunities through conferences, workshops and trainings. We meet every other month and provide free training and technical presentations with each meeting.**

## Who Is CWEA?

At CWEA, we empower wastewater professionals as they protect California's most critical resource: water. Since our founding in 1928, we've grown to a community of more than 10,000 members across all facets of wastewater management and resource recovery, from operators to lab techs to engineers.

## Who Attends?

You're invited to become a supporting partner at the 2023 P3S Conference. **330 wastewater professionals joined us for P3S22**, and we expect an even broader audience in 2023 because the future of clean water continues to evolve with new technologies, software, and solutions.

Exhibit or sponsorship questions? Contact **Nicole Agnone**, [exhibit@cwea.org](mailto:exhibit@cwea.org) or **510.382.7800 x115**



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# Why Exhibit?



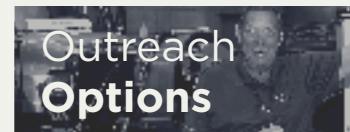
## Access

- Connect with 300-400 attendees
- Expo booths located in high-traffic areas
- Network with key decision makers within the P3S industry



## Engagement

- Dedicated time to network including: long breaks and *Party with the Partners*
- Present your custom message to attendees via a' la carte sponsored items
- Get in front of potential clients and take control over how the industry views your brand



## Outreach Options

- Table-top exhibit booths
- Exclusive sponsorship of high-profile events
- Website banner advertising
- Exclusively feature your marketing materials at high-traffic areas and events.
- High visibility with your company's logo on P3S lanyards, badges, pens or tote bags



**50%**  
Management

**44%**  
Frontline



**50%**  
Pretreatment

**22%**  
Collection Systems

**15%**  
Engineering

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# Sponsorship Packages

Packages are designed to fit any budget and help you surpass your company's marketing goals. Please see descriptions and a'la carte offerings.

	<b>GOLD</b> <b>\$3,000</b>	<b>SILVER</b> <b>\$2,500</b>	<b>BRONZE</b> <b>\$1,000</b>
<b>P3S E-Newsletter Recognition</b>	Logo \$200 value	Logo \$200 value	Logo \$200 value
<b>P3S Event Website Recognition</b>	Logo \$200 value	Logo \$200 value	Logo \$200 value
<b>Recognition at Signature Event</b>	Announcement & Logo \$100 value	Announcement & Logo \$100 value	Announcement & Logo \$100 value
<b>Advertisement in On-Site Guide</b>	2 Full Page Spread \$1000 value	1 Full Page Ad \$600 value	1 Half Page Ad \$150 value
<b>Budget for a'la Carte Fulfillment</b>	Combination of sponsor items up to \$2,000 in value	Combination of sponsor items up to \$1,500 in value	Combination of sponsor items up to \$500 in value
<b>Complimentary Full Conference Registrations</b>	2 additional registrants \$1,300 value	1 additional registrant \$650 value	
<b>Signature P3S Event Complimentary Passes</b>	2 Signature Event passes \$170 value	1 Signature Event pass \$85 value	
<b>Banner Ad on Conference Website</b>	\$500	\$500	
	<b>\$5,470</b> total package value	<b>\$3,835</b> total package value	<b>\$1,150</b> total package value

## Agency Partners

Agency Partners support California's pretreatment, pollution prevention and stormwater community. Agency logo will be included in on-site program.



# Sponsorship Opportunities

Stand out above the rest as a Sponsor of the 2023 P3S Conference! CWEA offers several opportunities to fit various budgets and further your company's marketing goals. Every sponsor receives an attendee mailing list three weeks before the event and an updated list shortly afterward.

## P3S Tote Bags

**\$3,000**

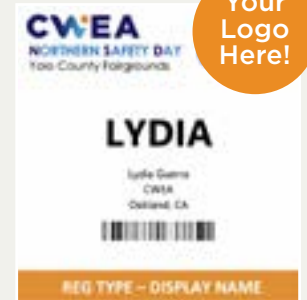
Prominently display your company logo while providing a convenience to attendees on the official P3S Conference Tote bag handed out at the registration desk. Sponsor commitment must be made no later than 12/16/22.



## P3S Lanyard and Badges

**\$2,500**

Your company name and logo on the official P3S badge and lanyard provided to all attendees. Sponsor commitment must be made no later than 12/16/22.



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## Refreshment Sponsor

**\$1,500**

### Party with Partners Sponsor

Your company logo on specific event drink ticket for the evening and recognition in on-site program. Your marketing material can also be placed on event tables.



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## Recycle Sponsor

**\$800**

Support CWEA's 100% recyclable product initiative. Company logo will be placed on all P3S conference signage including outside each educational session, registration signs, directional signs and reception.

## FOG Workshop

**\$1,500**

This workshop will bring together pretreatment inspectors, sewer system professionals and industry experts to discuss regulations, grease removal technologies, inspections and steps to improve fats, oil and grease (FOG) programs. Have your company logo on session description on the website, on-site signage, and introduce the session.

**CHOOSE A SPONSORSHIP >**

Exhibit or sponsorship questions? Contact **Nicole Agnone**, [exhibit@cwea.org](mailto:exhibit@cwea.org) or **510.382.7800 x115**

# Sponsorship Opportunities

## Event Sponsor

**\$1,000**

Your company name and logo will be strategically placed throughout this event and a company representative will be able to introduce the event at the beginning of the day. Event options include:

- Environmental Crimes Workshop
- ECI Exam Test Prep
- EPA Training
- Opening General Session
- FOTY Awards Lunch
- Grant Recipients/Closing Lunch
- Tuesday Lunch

## Coffee Station

**\$1,000**

Your company name and logo on the official conference coffee sleeve, provided all three days at the coffee stations. Includes signage showing support and you can place your company's marketing material at the station. Sponsor commitment must be made no later than 12/16/22.

## P3S Pens

**\$1,000**

Official P3S pens with your company's logo will be placed at the registration desk for all attendees to use throughout the conference. Sponsor commitment must be made no later than 12/16/2022.

## Banner Ad

**\$500**

Have a personalized company banner ad on the conference website for all attendees to recognize your support as they register to attend.

## Door Prize Sponsors

**\$50**

Sponsor the door prizes to drive attendee traffic to the exhibit area. Door prizes to be given away to attendees during the Party with the Partners. Your company will be announced during the Party with the Partners and thanked for your generosity.

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## Advertising Specifications

### Brochure Advertisements

#### SPECIFICATIONS:

- FULL PAGE - 8.5" w x 11" h + 0.125" bleed
- HALF PAGE - 7" w x 4.625" h
- Full color, high-res PDF
- Send to [exhibit@cwea.org](mailto:exhibit@cwea.org)
- Send ASAP, ads will be added to the promo brochure PDF on a rolling basis
- Final deadline for ads 12/16/22

### Banner Advertisements

#### SPECIFICATIONS:

- 1070 px w x 250 px h, 72 dpi (wide banner)
- Jpg, png, or gif
- Send to [exhibit@cwea.org](mailto:exhibit@cwea.org)
- Send asap, ads can be added to the conference website at anytime

[CHOOSE A SPONSORSHIP >](#)

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# Exhibitor Opportunities

## Exhibitor Pricing

**\$925**  
by 12/16/22

**\$1,000**  
after 12/16/22

Includes one conference badge.

### Additional exhibit staff badges

By 12/16/22 \$75

After 12/16/22 \$85

**RENT BOOTH NOW >**



**HURRY,  
EVENT  
SELLS OUT  
FAST**

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## Exhibitor Opportunities

### Exhibit Schedule

#### SUNDAY, JANUARY 29

- P3S Annual Beach Clean Up..... 1:00 - 3:00 p.m.
- Exhibits set up..... 3:00 - 5:00 p.m.

#### MONDAY, JANUARY 30

- Breakfast at atrium (informal)..... 8:00 - 8:30 a.m.
- Finish set up ..... 8:30 - 9:30 a.m.
- Exhibits open ..... 10:00 a.m. - 6:30 p.m.

#### TUESDAY, JANUARY 31

- Breakfast at atrium (informal)..... 8:00 - 8:30 a.m.
- Exhibits open ..... 10:20 a.m. - 3:40 p.m.
- Signature Events ..... 6:15 - 10:00 p.m.

#### WEDNESDAY, FEBRUARY 1

- Exhibits open ..... 10:20 - 10:50 a.m.
- Tear down ..... 11:00 a.m. - 1:00 p.m.

### Important Deadline



- Last day for discounted exhibit booth and exhibit badge fees.
- Sponsor logo due for marketing.

All registration forms and exhibitor rules and regulations are online. Exhibit or sponsorship questions, please contact **Nicole Agnone**, [exhibit@cwea.org](mailto:exhibit@cwea.org) or **510.382.7800 x115**

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