



51<sup>st</sup> Annual Pretreatment, Pollution Prevention, And Stormwater Conference







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# Who is P3S?

P3S stands for Pretreatment, Pollution Prevention and Stormwater and is a standing committee of CWEA. We focus on offering educational opportunities through conferences, workshops and trainings. We meet every other month and provide free training and technical presentations with each meeting.





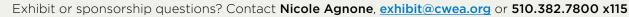
# Who is CWEA?

At CWEA, we empower wastewater professionals as they protect California's most critical resource: water. Since our founding in 1928, we've grown to a community of more than 10,000 members across all facets of wastewater management and resource recovery, from operators to lab techs to engineers.

# Who Attends?

You're invited to become a supporting partner at the 2024 P3S Conference. **400 wastewater professionals joined us for P3S the last time it was held ion Southern California** and we expect an even broader audience in 2024 because the future of clean water continues to evolve with new technologies, software, and solutions.







## 3

# Why Exhibit?

## Outreach

Table-top exhibit booths

Exclusively sponsor high-profile events

Website banner advertising

Feature your marketing materials in high-traffic areas

Gain high visibility with your company logo on lanyards, badges, or tote bags

Photos by Kelly Sullivan



## Engagement

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Dedicated networking time including long breaks & party with the Partners

> Present your custom message to attendees via a' la carte sponsored items

> > Get in front of potential clients and control your brand image

## Access

Connect with hundreds of attendees

Expo booths located in high-traffic areas

Network with key decision makers within the P3S industry

















# Sponsorship Packages

Packages are designed to fit any budget and help you surpass your company's marketing goals. Please see descriptions and a'la carte offerings.

	GOLD	SILVER	BRONZE
	\$3,000	\$2,500	\$1,000
P3S E-Newsletter	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>
Recognition	\$200 value	\$200 value	\$200 value
P3S Event Website	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>
Recognition	\$200 value	\$200 value	\$200 value
Recognition at Signature Event	Announcement & Logo \$100 value	Announcement & Logo \$100 value	Announcement & Logo \$100 value
Advertisement in Promo	<b>2 Full Spreads</b>	<b>1 Full Page Ad</b>	<b>1 Half Page Ad</b>
& On-Site Guide	\$1,000 value	\$600 value	\$150 value
Budget for a'la Carte Fulfillment	Combination of Sponsor Items up to \$2,000 in value	Combination of Sponsor Items up to \$1,500 in value	Combination of Sponsor Items up to \$500 value
Complimentary Full Conference Registrations	2 Additional Registrants \$1,300 value	<b>1 Additional</b> <b>Registrants</b> \$650 value	
Signature P3S Event Complimentary Passes	<b>1 Signature Event Pass</b> \$240 value	<b>3 Signature</b> Event Passes \$120 value	
Banner Ad on Conference Website Two opportunities available	\$500	\$500	
	<b>\$5,540</b>	<b>\$3,890</b>	<b>\$1,150</b>
	total package	total package	total package
	value	value	value

## **Agency** Partners

Agency Partners help fund registrations for experts from EPA, State Water Board, and leading California academics. Thank you for supporting the entire wastewater community!



Exhibit or sponsorship questions? Contact Nicole Agnone, exhibit@cwea.org or 510.382.7800 x115

p3s24.cwea.org





# Sponsorship **Opportunities**

Photos by Kelly Sullivan

Stand out above the rest as a Sponsor of the 2024 P3S Conference! CWEA offers several opportunities to fit various budgets and further your company's marketing goals. Every sponsor receives an attendee mailing list two weeks before the event and an updated list shortly afterward.

### **P3S Tote Bags**

### \$3,000

Prominently display your company logo while providing a convenience to attendees on the official P3S Conference Tote bag handed out at the registration desk. Sponsor commitment must be made no later than 12/8/2023.

## P3S Lanyard and Badges \$2,500

Your company name and logo on the official P3S badge and lanyard provided to all attendees. Sponsor commitment must be made no later than 12/8/2023.

### Refreshment Sponsor \$1,500

#### Network with Partners Sponsor

Your company logo on specific event drink ticket for the evening and recognition in on-site program. Your marketing material can also be placed on event tables.

### FOG Workshop

### \$1,500

Introduce this featured workshop bringing pretreatment inspectors, sewer system professionals and industry experts together to discuss regulations, grease removal technologies, inspections and steps to improve fats, oil and grease (FOG) programs. Your company logo will be featured on session descriptions and on workshop signage

### Enhanced Source Control Workshop

## \$1,500

At this inaugural workshop, CWEA is bringing together researchers, regulators, inspectors, and managers to discuss implementation of the State's new DPR regulations. Sponsors may host one of the roundtables to focus on your services (labeled sponsored) and will get to introduce the workshop and have their company logo featured on session descriptions and on workshop signage.

CHOOSE A SPONSORSHIP >





## Sponsorship **Opportunities**



## \$1,000

Have a company representative welcome everyone to the P3S conference, introduce themselves and their company, and welcome the speakers onstage. Your logo will be displayed on screen during the session and on conference signage and the onsite guide. Sponsor commitment must be made no later than 12/8/2023.

### **Banner Ad**

\$500

Two opportunities available

Have a personalized company banner ad on the conference website for all attendees to recognize your support as they register to attend.



## **Coffee Station**

\$1,000

Your company name and logo will be featured on napkins provided at coffee stations for all three days of the conference. Includes signage showing support and a station for your company's marketing material. Sponsor commitment must be made no later than 12/8/2023.

## **Recycle Sponsor**

\$500

Support CWEA's 100% recyclable product initiative. Your company logo will be placed on all P3S conference signage including outside each educational session, registration signs, directional signs and reception.

### Advertising Specifications

#### **BROCHURE AD SPECS:**

- FULL PAGE: 8.5" w x 11" h + 0.125" bleed
- HALF PAGE: 7" w x 4.625" h
- Full color, high-res PDF
- Send to <u>exhibit@cwea.org</u>
- Send ASAP, ads will be added to the promo brochure PDF on a rolling basis
- Final deadline for brochure ads: 12/8/2023

#### BANNER AD SPECS:

- 1070 px w x 250 px h, 72 dpi (wide banner)
- Jpg, png, or gif
- Send to <u>exhibit@cwea.org</u>
- Send asap, ads can be added to conference website at anytime

CHOOSE A SPONSORSHIP >

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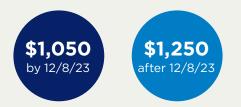




## Exhibitor Opportunities



## Exhibitor Pricing



Includes one conference badge.

## Additional Staff **Exhibit Badges**

**\$85** by 12/8/2023 **\$95** after 12/8/2023

### RENT BOOTH NOW >

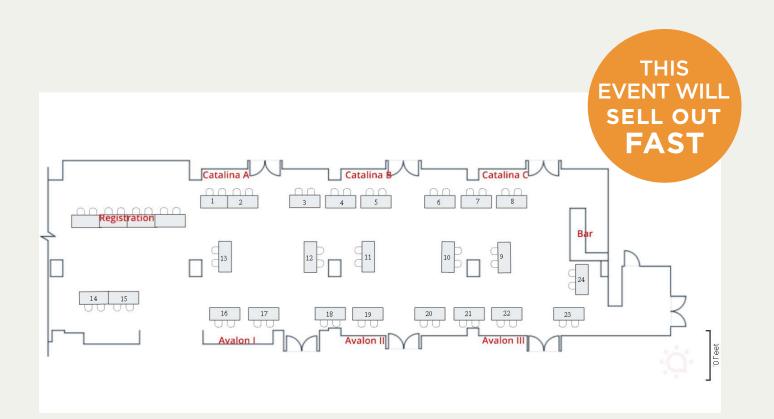


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# Exhibitor **Opportunities**

## Exhibit Schedule

SUNDAY, FEBRUARY 4	
Exhibits Set Up	3:00 - 5:00 p.m.

### MONDAY, FEBRUARY 5

•	Breakfast (informal)	<u>8:00 - 8:30 a.m.</u>
•	Exhibits Open	11:30 - 12:15 p.m. & 3:20 - 3:50 p.m.

• Networking with the Partners\_\_\_\_\_4:40 - 6:30 p.m.

### **TUESDAY, FEBRUARY 6**

Breakfast (informal)	
• Exhibits Open	9:50 - 10:50 a.m. & 1:00 - 1:30 p.m.
• Teardown	<u>3</u> :50 - 5:00 p.m.
Signature Events	<u>6</u> :00 - 10:00 p.m.



### Important **Deadline**

- Last day for discounted exhibit booth and exhibit badge fees.
- Sponsor logo due for marketing.

All registration forms and exhibitor rules and regulations are online. Exhibit or sponsorship questions, please contact **Nicole Agnone**, <u>exhibit@cwea.org</u> or **510.382.7800 x115** 

Photos by Kelly Sullivan