

PHOTOS: P3S 2024

PHOTO: HAYES MANSION

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TAMARA

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CWEEA

ABOUT CWEA

WHO IS CWEA

At **CWEA**, we empower wastewater professionals as they protect California's most critical resource: water.

Since our founding in 1928, we've grown to a community of more than 10,000 members across all facets of wastewater management and resource recovery, from operators to lab techs to engineers.

WHAT IS P3S

P3S stands for Pretreatment, Pollution Prevention and Stormwater and is a standing committee of CWEA.

We focus on offering educational opportunities through conferences, workshops and trainings. We meet every other month to provide free training and technical presentations at each meeting.

OUR AUDIENCE

You're invited to become a supporting partner at the 2025 P3S Conference, where over 400 wastewater professionals participated last year.

We expect an even broader audience in 2025 because the future of clean water continues to evolve with new technologies, software, and solutions.

PRACTICE AREAS

50%
Pretreatment

22%
Collection Systems

15%
Engineering

TITLES

50%
Management

44%
Frontline



WHY EXHIBIT?

OUTREACH OPPORTUNITIES

- Table-top exhibit booths
- Exclusively sponsor high-profile events
- Website banner advertising
- Feature your marketing materials in high-traffic areas
- Gain high visibility with your company logo on lanyards, badges, or tote bags

ENGAGEMENT

- Dedicated networking time including long breaks & party with the Partners
- Present your custom message to attendees via à la carte sponsored items
- Get in front of potential clients and control your brand image

ACCESS

- Connect with hundreds of attendees
- Expo booths located in high-traffic areas
- Network with key decision makers within the P3S industry



SPONSORSHIP PACKAGES

Packages are designed to fit any budget and help you surpass your company’s marketing goals. Please see descriptions and à la carte offerings.

	GOLD \$3,000	SILVER \$2,500	BRONZE \$1,000
P3S E-Newsletter Recognition	Logo \$200 value	Logo \$200 value	Logo \$200 value
P3S Event Website Recognition	Logo \$200 value	Logo \$200 value	Logo \$200 value
Recognition at Signature Event	Announcement & Logo \$100 value	Announcement & Logo \$100 value	Announcement & Logo \$100 value
Logo Recognition in Event Guide	Top Placement, Large Logo \$1,000 value	Middle Placement, Medium Logo \$600 value	Bottom Placement, Company Name \$150 value
Budget for a' la Carte Fulfillment	Combination of Sponsor Items up to \$2,000 in value	Combination of Sponsor Items up to \$1,500 in value	Combination of Sponsor Items up to \$500 value
Complimentary Full Conference Registrations	2 Additional Registrants \$1,300 value	1 Additional Registrant \$650 value	
Signature P3S Event Complimentary Passes	2 Signature Event Pass \$240 value	1 Signature Event Passes \$120 value	
Banner Ad on Conference Website	\$500	\$500	
	\$5,540 total package value	\$3,870 total package value	\$1,150 total package value

AGENCY PARTNERS

Agency Partners help fund registrations for experts from the **EPA, State Water Board**, and leading **California academics**. Thank you for supporting the entire wastewater community!



SPONSORSHIP OPPORTUNITIES

Stand out above the rest as a sponsor of the 2025 P3S Conference! CWEA offers several opportunities to fit various budgets and further your company's marketing goals. Every sponsor receives an attendee mailing list two weeks before the event and an updated list shortly afterward.



P3S Tote Bags

\$3,000

Feature your company logo on the official P3S Conference Tote bag, distributed to all attendees at the registration desk. Sponsor commitment must be made no later than 12/6/2024.

P3S Lanyard and Badges

\$2,500

Your company name and logo on the official P3S badge and lanyard provided to all attendees. Sponsor commitment must be made no later than 12/6/2024.

P3S Signature Event

\$2,500

P3S Poker Night! Your company logo on specific event drink tickets and cocktail napkins for the evening. Playing cards for the evening will be custom to CWEA P3S and your Company!

Refreshment Sponsor

\$1,500

Network with Partners Sponsor

Your company logo on specific event drink tickets for the evening and recognition in on-site program. Your marketing material can also be placed on event tables.

NEW! Lab Workshop

\$1,500

Introduce this NEW! workshop bringing lab professionals and industry experts together to discuss new technologies and methods of the water industry. Your company logo will be featured on session descriptions and on workshop signage.

FOG Workshop

\$1,500

Introduce this featured workshop bringing pretreatment inspectors, sewer system professionals and industry experts together to discuss regulations, grease removal technologies, inspections and steps to improve fats, oil and grease (FOG) programs. Your company logo will be featured on session descriptions and on workshop signage.

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SPONSORSHIP OPPORTUNITIES



Opening General Session Introduction

\$1,000

Have a company representative welcome everyone to the P3S conference, introduce themselves and their company, and welcome the speakers onstage. Your logo will be displayed on screen during the session and on conference signage and the onsite guide. Sponsor commitment must be made no later than 12/6/2024.

Coffee Station

\$1,000

Your company name and logo will be featured on napkins provided at coffee stations for all three days of the conference. Includes signage showing support and a station for your company's marketing material. Sponsor commitment must be made no later than 12/6/2024.

Recycle Sponsor

\$1,000

Support CWEA's 100% recyclable product initiative. Your company logo will be placed on all P3S conference signage including outside each educational session, registration signs, directional signs and reception.

Banner Ad

\$500

Have a personalized company banner ad on the conference website for all attendees to recognize your support as they register to attend.

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ADVERTISING SPECIFICATIONS

Please send all logos ASAP to exhibit@cwea.org

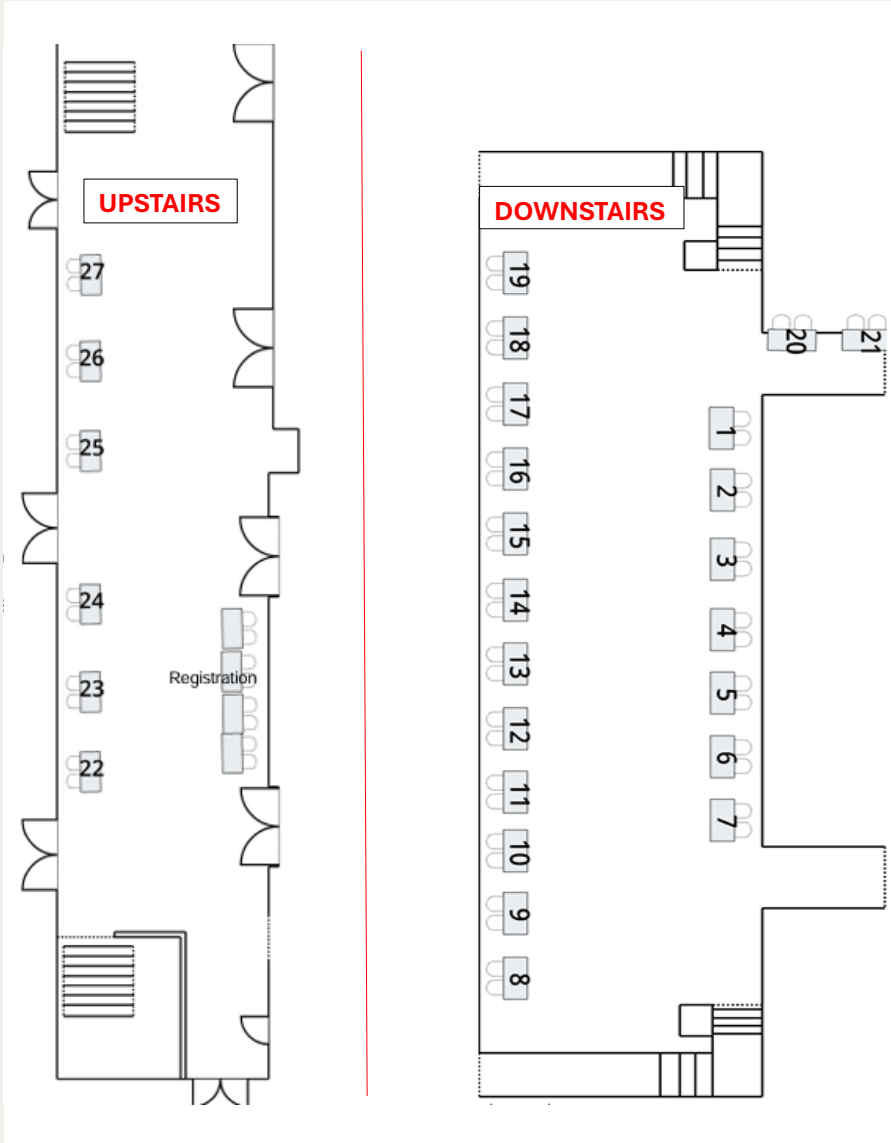
LOGOS

- Please send high res logo to exhibit@cwea.org
- **Accepted File Types:** AI, EPS, SVG, PNG, or JPG
- **Deadline: 12/6/2024**

BANNER

- 1070px w x 250px h, 72 dpi (wide banner)
- **Accepted File Types:** GIF, SVG, or JPG
- Ads can be added to conference website at anytime

EXHIBITOR OPPORTUNITIES



EXHIBITOR PRICING

Includes one conference badge.

\$1,150
by 12/6/24

\$1,350
after 12/7/24

ADDITIONAL STAFF EXHIBIT BADGES

\$85
by 12/6/24

\$95
after 12/7/24

RENT BOOTH NOW >

THIS
EVENT WILL
SELL OUT
FAST

EXHIBITOR OPPORTUNITIES



EXHIBIT SCHEDULE

SUNDAY, FEBRUARY 2

Exhibits Set Up 3:00 - 5:00 p.m.

MONDAY, FEBRUARY 3

Breakfast (informal) 7:30 - 8:30 a.m.

Exhibits Open 11:30 - 12:15 p.m. & 3:20 - 3:50 p.m.

Networking with the Partners 4:40 - 6:30 p.m.

TUESDAY, FEBRUARY 4

Breakfast (informal) 7:00 - 8:00 a.m.

Exhibits Open 9:50 - 10:50 a.m., 1:00 - 1:30 p.m. & 3:20 - 3:50 p.m.

Tear-down 3:50 - 5:00 p.m.

Signature Events 6:00 - 10:00 p.m.

12/6/24

IMPORTANT DEADLINE

- Last day for discounted exhibit booth and exhibit badge fees.
- Sponsor commitment and logo due.
- Advertiser commitment and ad due.

RENT BOOTH NOW >

All registration forms and exhibitor rules and regulations are online. Exhibit or sponsorship questions, please contact **Nicole Agnone**, exhibit@cwea.org or **510.382.7800 x115**

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