INNOVATION + COLLABORATION + CLEAN WATER FOR ALL

FLOWING TOWARD A RESILIENT FUTURE

FEB 9-11, 2027 • SANTA ROSA, CA

54TH ANNUAL PRETREATMENT, POLLUTION PREVENTION, AND STORMWATER CONFERENCE

EXHIBITOR & SPONSORSHIP
BROCHURE

CWEA





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WHO IS CWEA

At CWEA, we empower wastewater professionals as they protect California's most critical resource: water.

Since our founding in 1928, we've grown to a community of more than 11,000 members across all facets of wastewater management and resource recovery, from operators to lab techs to engineers.

WHAT IS P3S

P3S stands for **Pretreatment, Pollution Prevention, and Stormwater** and is a standing committee of CWEA.

We focus on offering educational opportunities through conferences, workshops and trainings. We meet every other month to provide free training and technical presentations at each meeting.

OUR AUDIENCE

P3S brings you face-to-face with a highly focused audience of wastewater professionals working in pretreatment, source control, environmental compliance, laboratory, engineering, operations and more.

Exhibit at P3S and connect with the professionals who evaluate solutions, influence decisions and put products and technology to work every day.

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OUTREACH OPPORTUNITIES

- Table-top exhibit booths
- Exclusively sponsor high-profile events
- Website banner advertising
- Feature your marketing materials in high-traffic areas
- Gain high visibility with your company logo
- Early selection of Tabletop booth location

ENGAGEMENT

- Dedicated opportunities to connect with past, present, and future clients during Networking with the Exhibitors
- Present your custom message to attendees via à la carte sponsored items
- Get in front of potential clients and control your brand image

ACCESS

- Connect with hundreds of attendees
- Expo booths located in high-traffic areas
- Network with key decision makers within the P3S industry

SPONSORSHIP PACKAGES

Connect your organization with California's P3S community. Compare our Gold, Silver and Bronze sponsorship opportunities below, then explore full benefit details and additional à la carte opportunities on the following pages.

Sponsor commitment must be made no later than 12/7/2026.

SPONSORSHIP BENEFIT	GOLD	SILVER	BRONZE
Investment	$4,000	$3,000	$1,500
Availability	2 Available	SOLD	SOLD
Featured Event Sponsorship	Lunch Sponsorship	Coffee Breaks OR Network with Exhibitors Reception	Dessert with Exhibitors in the Expo Hall
Speaking Opportunity	Time on stage to address attendees at one of the lunches		
P3S Newsletter Recognition	Logo	Logo	Logo
Conference Website	Banner Ad	Banner Ad	Banner Ad
On-Site Branding / Recognition	Lunch Sponsorship Recognition	Included Based on Selected Sponsorship	Dessert Sponsorship Recognition

See pages 4 and 5 for full benefit details on each level. Sponsorship questions, please contact **Julie Wallner**, exhibit@cwea.org or **510.382.7800.**

CHOOSE A SPONSORSHIP >

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT DETAILS

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ALL LEVELS: P3S Website Ad

Have a personalized company ad on the conference website for all attendees to recognize your support as they register to attend.

Square banner specifications:
400 pixels wide x 400 pixels tall + Website link

GOLD: Lunch Sponsorship
(2 available)

Receive time on stage to address attendees and help kick off one of the conference lunches. Your company logo will be featured on session descriptions and lunch signage.

SILVER: Coffee Station
(0 available) ***SOLD***

Your company name and logo will be featured on coffee sleeves provided at coffee stations for all three days of the conference. Includes signage showing support and a station for your company's marketing material.

SILVER: Network with the Exhibitor's Reception
(0 available) ***SOLD***

Your company name and logo will be featured on napkins and signage during the reception. Your marketing material can also be placed on event tables.

BRONZE: Dessert with Exhibitors
(0 available) ***SOLD***

Your company logo will appear on napkins and signage during the event. Your marketing material can also be placed on event tables.

CHOOSE A SPONSORSHIP >

POLLUTION PREVENTION • PRETREATMENT • STORMWATER • P3S

CWEA

SPONSORSHIP OPPORTUNITIES

À LA CARTE OPTIONS

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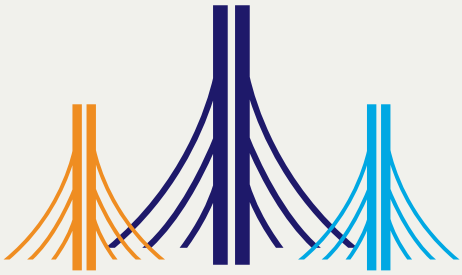
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P3S Website Sponsor $2,500

Be the official sponsor of the P3S Conference website. Your logo or banner will appear prominently on the home page, ensuring continuous visibility to every visitor.

Recycle Sponsor ***SOLD*** $1,000

Support CWEA's 100% recyclable product initiative. Your company logo will be placed on all P3S conference signage including outside each educational session, registration signs, directional signs and reception.



CHOOSE A SPONSORSHIP >

LOGO AND AD SPECIFICATIONS

All sponsors, please submit a high-resolution version of your organization's logo suitable for both print and digital use and your square banner ad to mbarillo@cwea.org.

- **Preferred:** AI, EPS or SVG vector file
- **Also accepted:** PNG with a transparent background
- **PNG resolution:** 300 ppi at a minimum width of 2,000 pixels
- **Color:** Full-color preferred
- **Square banner specifications:** 400 pixels wide x 400 pixels tall + Website link

Please do not submit screenshots, logos copied from websites, or low-resolution JPGs.

EXHIBITOR OPPORTUNITIES

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WHAT'S INCLUDED?

1 table, 2 chairs, and 2 complimentary badges. Lunch will be provided on Tuesday and Wednesday to all Exhibit badge holders.

SECURE YOUR SPOT >



EXHIBITOR PRICING

Includes two conference badges.

$1,275 by 12/7/26

$1,500 after 12/8/26

ADDITIONAL STAFF EXHIBIT BADGES

$175 by 12/7/26

$200 after 12/8/26

EXHIBITOR OPPORTUNITIES

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EXHIBIT SCHEDULE

MONDAY, FEBRUARY 9

Exhibits Set Up (optional) ..... 4:00 - 6:00 p.m.

TUESDAY, FEBRUARY 10

Exhibits Set Up ..... 8:30 - 11:30 a.m.
Time with Exhibitors ..... 11:30 a.m. - 12:15 p.m.
Break / Exhibit Hall Open ..... 3:20 - 3:50 p.m.
Network with the Exhibitor's Reception ..... 4:40 - 6:30 p.m.

WEDNESDAY, FEBRUARY 11

Breakfast with the Exhibitors ..... 7:00 - 8:00 a.m.
Refreshments with the Exhibitors ..... 9:50 - 10:50 a.m.
Dessert with the Exhibitors ..... 1:00 - 1:30 p.m.
Refreshments with the Exhibitors ..... 3:20 - 3:50 p.m.
Exhibit Hall Tear Down (FOG vendors are welcome to tear down Thursday) ... 3:50 – 5:00 p.m.

Schedule is subject to change.

IMPORTANT DEADLINE

- Last day for discounted exhibit booth and exhibit badge fees.
- Sponsor commitment and logo due.
- Advertiser commitment and advertisement due.

12/7/26

All registration forms and exhibitor rules and regulations are online. Exhibit or sponsorship questions, please contact **Julie Wallner**, exhibit@cwea.org or **510.382.7800**

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