

# CWEA Seminar

Professional Development Committee



# CWEA

## Partnering for Success: Understanding the Role of the Manufacturer's Representative

### SPEAKERS

#### Brandon Olson



- Sales Engineer for 5 years at MISCOWater
- Over 9 years of experience in the water and wastewater treatment industry, previously held roles at Evoqua & Xylem

• Degree in Biological Systems Engineering from University of Wisconsin, Madison

#### Brad Leidecker, PE



- Professional experience includes 16 years in water and wastewater as a consultant, wastewater utility engineer, and Manufacturer's Representative
- Registered California professional engineer in environmental and mechanical disciplines

• Bachelor's degree in applied mathematics from San Diego State University and master's degree in environmental engineering from University of California, Berkeley

### WHO SHOULD ATTEND?

*Those interested to learn how to tap into educational and other resources that a Manufacturer's Representative can provide.*

Upgrading water and wastewater treatment facilities involves a complex set of processes that include various phases such as conceptual planning, design, construction, commissioning/startup, and operation. At the core of any treatment plant is specialized process equipment engineered to meet specific treatment goals. To reach this end, engineers and plant staff must develop stringent specifications to assure appropriate equipment can be installed, operated, and maintained for decades to come. Your local Manufacturer's Representative firm is an extension of the top global process equipment manufacturers. The Manufacturer's Representative is a resource for education on both conventional and new technologies, project planning and design support, and best O&M practices for extending equipment lifespan.

With a combined 25 years in the water and wastewater industry, Brandon and Brad will share their insights on how a Manufacturer's Representative can support your team to deliver projects and maintain existing equipment.



### WHEN

Thursday | March 23, 2023

12:00 pm – 1:00 pm (PDT)  
Cost: *FREE Webinar*



### PROGRAM

**12:00 pm** Opening Remarks  
**12:05 pm** Presentation  
**12:40 pm** Q&A  
**12:55 pm** Closing Remarks

### Seminar Registration Details:

Click here to [Register Online](#)

This seminar is free and will not be recorded.

For more information, please contact:

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