

Training High Performing Leaders

September 20 / Sacramento CA

Bob's presentation will do a deep dive into the science and psychology of how the human brain responds to positive and negative collaborative influences based on the environment experienced. He will move from the scientific discoveries that are the basis for why the practical *Starting Now Actions* are so effective, to instructing attendees with some of the most essential *Starting Now Actions* that they can start using the very next day after the presentation.

Author, Coach and Speaker Robert M. Donaldson, Grade V Operator, has been building collaborative work cultures since 1985. That year saw Bob hire on at an agency that had just ended a bitter labor strike. Physical threats were traded in hallways, personal property stolen, monthly violations and drug use on company time. Bob's early efforts were met with his car keyed and tires slashed. Five years later this agency was an award-winning industry leader.

This incredible turn around and next four decades have been filled with more ways to test, understand and communicate nearly 100 *Starting Now Actions* for developing professional relationships, twinned with and supported by high performance wisely guiding group mission. These actions create an expansive work culture that reduces fear and maximizes inclusion, autonomy, control and transparency. These are the necessary human components within the work culture that will attract and keep the best talent in any industry. After all, humans are humans *wherever you go*.



Now, with the advent of brain science and game theory, we have an even better understanding as to why the *Starting Now Actions* are so effective at producing predictable and reliable results for improving the entire work culture to the benefit of the individual and the group, simultaneously. The *Starting Now Actions* approach is revolutionary in its application as they essentially sidestep nearly every single failure mode currently found in the leadership training industry.

This 40-year development is now regularly revalidated with each continued successful use of these *Starting Now Actions* in many work cultures today and are now corroborated by brain science and the many engaging testimonials that tell the whole story of the extraordinary results people are experiencing.

See: TheLostArtOfCollaboration.com