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LA &
OAKLAND
EVENTS

Write Like a Pro: Effective Communication Workshop

EVENT INFO

SOUTHERN

Thursday, June 6

8:30 AM - 3:00 PM

WRD Albert Robles Center

4320 San Gabriel River Pkwy
Pico Rivera, CA 90660

Register for SoCal

bit.ly/write2024-la

NORTHERN

Thursday, June 27

8:30 AM - 3:00 PM

EBMUD

375 11th Street
Oakland, CA 94607

Register for Norcal

bit.ly/write2024-oakland

REGISTRATION

\$195 Members

\$245 Non-Members

Space is limited. Register online today!

Want to get your project presented at a conference? What is a request for a proposal? How do manufacturers and contractors work together to build and start-up projects? How do you persuade others to support a project?

Join us for an in-person, interactive workshop on the core components and subtle nuances of written communication across our industry. Through hands-on participation and engaging case study presentations, participants will learn invaluable writing skills. This workshop is recommended for anyone looking to accelerate their career by gaining communication skills project planning, design, and construction.

PARTICIPANT OUTCOMES

- Learn about common technical documents used in the water sector and how to best approach writing them
- Develop tools for writing and analyzing common industry documents
- Apply fundamental principles and best practices of effective written communication
- Work collaboratively with team members possessing different skills, goals, and experiences

SPONSORED BY



BLACK & VEATCH



Interested in being a workshop sponsor? Contact Amy Lai at 510.382.7800 ext. 103 or alai@cwea.org for more details.

JUN
6

Write Like a Pro: Effective Communication Workshop

WORKSHOP SCHEDULE: LOS ANGELES

TIME	EVENT
8:30 a.m. - 8:35 a.m.	Workshop Introduction McKay Breuner, Black and Veatch
8:35 a.m. - 9:20 a.m.	Icebreaker Activity
9:20 a.m. - 9:30 a.m.	Keynote Presentation Guy Yager, Black and Veatch
9:30 a.m. - 10:10 a.m.	Speaker Session 1 Guy Yager, Black and Veatch Alex Waite, City of Santa Monica
10:10 a.m. - 10:20 a.m.	NETWORKING BREAK
10:20 a.m. - 11:10 a.m.	Interactive Breakout Session 1
11:10 a.m. - 11:45 a.m.	Speaker Session 2 - Part A Jonathan Liberzon, Black and Veatch
11:45 a.m. - 12:15 p.m.	NETWORKING LUNCH
12:15 p.m. - 12:35 p.m.	Speaker Session 2 - Part B Chelsea Boozer, Rouge Water Lab
12:35 p.m. - 1:05 p.m.	Interactive Breakout Session 2
1:05 p.m. - 1:40 p.m.	Speaking Session 3 Erik Larson, Vaughan
1:40 p.m. - 1:50 p.m.	NETWORKING BREAK
1:50 p.m. - 2:40 p.m.	Interactive Breakout Session 3
2:40 p.m. - 3:00 p.m.	Group Roundtable Discussion
3:00 p.m.	WORKSHOP CONCLUSION

[REGISTER LOS ANGELES >](#)



Write Like a Pro: Effective Communication Workshop

WORKSHOP SCHEDULE: OAKLAND

TIME	EVENT
8:30 a.m. - 8:35 a.m.	Workshop Introduction McKay Breuner, Black and Veatch
8:35 a.m. - 9:20 a.m.	Icebreaker Activity
9:20 a.m. - 9:30 a.m.	Keynote Presentation Guy Yager, Black and Veatch
9:30 a.m. - 10:10 a.m.	Speaker Session 1 Jennifer Enson, Black and Veatch Joyce Cheung, Central Marin Sanitation Association
10:10 a.m. - 10:20 a.m.	NETWORKING BREAK
10:20 a.m. - 11:10 a.m.	Interactive Breakout Session 1
11:10 a.m. - 11:30 a.m.	Speaker Session 2 - Part A Guy Yager, Black and Veatch
11:30 a.m. - 12:00 p.m.	NETWORKING LUNCH
12:00 p.m. - 12:35 p.m.	Speaker Session 2 - Part B Mona Favorite Hill, EBMUD Emily Otis, Katz & Associates
12:35 p.m. - 1:05 p.m.	Interactive Breakout Session 2
1:05 p.m. - 1:40 p.m.	Speaking Session 3 Erik Larson, Vaughan Jonathan Kearney, Walsh
1:40 p.m. - 1:50 p.m.	NETWORKING BREAK
1:50 p.m. - 2:40 p.m.	Interactive Breakout Session 3
2:40 p.m. - 3:00 p.m.	Group Roundtable Discussion
3:00 p.m.	WORKSHOP CONCLUSION

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