



## 2025 SAFETY DAYS

### SPONSOR & EXHIBITOR PROSPECTUS



**SOUTHERN SAFETY DAY**  
October 8 | Garden Grove

**NORTHERN SAFETY DAY**  
October 15 | Woodland

# CWEA

## 2025 SAFETY DAYS

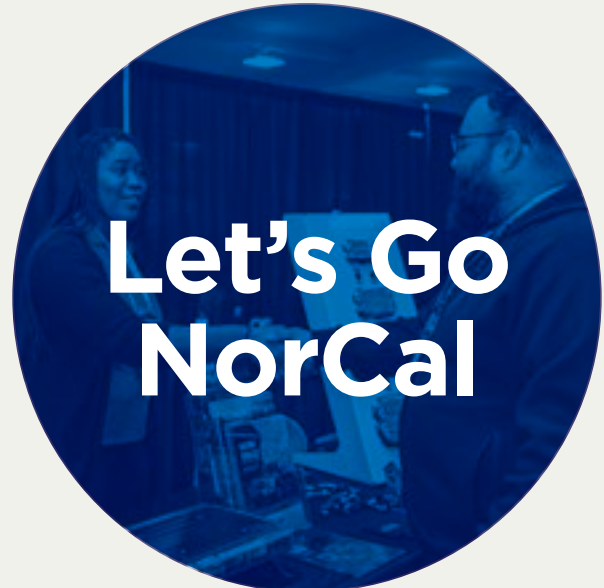


**Hello  
SoCal**

### **SOUTHERN SAFETY DAY** Great Wolf Lodge Water Park, Garden Grove | October 8<sup>th</sup>

We're excited to see you at our 4th annual Southern Safety Day! Safety is a critical part of the wastewater community and CWEA wants to make sure all of our members have access to safety education.

Last year, 217 front-line wastewater and water treatment professionals attended Southern Safety Day. The event's success over the past two years means it's here to stay as an annual CWEA event!



**Let's Go  
NorCal**

### **NORTHERN SAFETY DAY** Yolo County Fairgrounds, Woodland | October 15<sup>th</sup>

CWEA looks forward to welcoming you at our 39th annual event in Woodland. We're confident your exhibit experience will be a wise investment. Connect with over 400 front-line wastewater and water treatment professionals with dedicated exhibit hour times throughout the day.

The annual event connects and educates wastewater professionals on safety topics such as confined space, Lock Out Tag Out, fall protection, electrical safety, and more.

Left photo by Brian Benton. Right photo by Audrey McCann.

Exhibit or sponsorship questions? Contact **Nicole Agnone**, [exhibit@cwea.org](mailto:exhibit@cwea.org) or **510.382.7800 x115**

# Sponsorship Opportunities

Stand out above the rest as a sponsor of Northern or Southern Safety Day. Or double your reach by sponsoring both!

Find the perfect opportunity to further your company's marketing goals and fit your budget. As a Safety Day Sponsor, you'll receive an attendee mailing list two weeks before the big day and an updated list shortly after.

**Interested in being a sponsor at both events?** Contact **Nicole Agnone** at [exhibit@cwea.org](mailto:exhibit@cwea.org) for available discounts.

[SOCAL SPONSORSHIPS >](#)

[NORCAL SPONSORSHIPS >](#)



*CWEA brings together wastewater professionals.  
Photos from NSD23 by Audrey McCann.*

# Sponsorship Opportunities

## Featured Safety Day Sponsor

\$2,000

(Exclusive opportunity for both events)

Stand out as the premier sponsor of Safety Day and showcase your company's commitment to safety and the water environment

Sponsorship Benefits:

- Prominent company banner ad on the official Safety Day registration form sent to all CWEA members
- Recognition as the Featured Safety Day Sponsor on the CWEA website
- Full-page company advertisement in the electronic on-site event guide
- Two complimentary event registrations

## NSD & SSD Lanyard & Badge

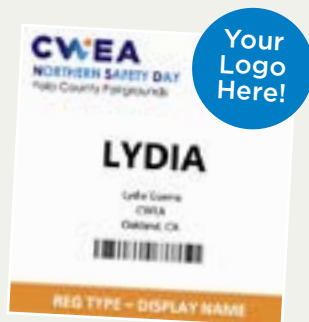
\$1,500

(Exclusive sponsorship for both events)

Put your brand front and center by featuring your company logo on every attendee badge.

SPONSORSHIP BENEFITS:

- Exclusive placement of your logo on all attendee badges at both Northern and Southern Safety Days
- Company logo included on event signage, promotional flyers, and the on-site schedule handout
- Two complimentary event registrations



## Lunch Sponsor

\$1,500

Be the star of the lunch hour with this exclusive opportunity.

SPONSORSHIP BENEFITS:

- Display your company's merchandise and marketing materials on all lunch tables
- Distribute your branded koozies to keep attendees' drinks at the perfect temperature (koozie production not included)
- Company logo featured on event signage, promotional flyers, and the on-site schedule handout
- Two complimentary event registrations

## NEW! Recycle, Reduce, Reuse Sponsor

\$1,000

Show your commitment to sustainability by sponsoring CWEA's 100% recyclable conference signage.

SPONSORSHIP BENEFITS:

- Your company logo featured on all session, directional, and event signs throughout Safety Day

## Refreshment Breaks

\$500

Your company will be the featured host of one of two refreshment breaks.

BENEFITS:

- Logo on signage, and sponsor recognition in electronic on-site guide

[SOCAL SPONSORSHIPS >](#)

[NORCAL SPONSORSHIPS >](#)

# Exhibit Opportunities



Photo by Audrey McCann

## WHAT'S INCLUDED

|                         | Indoor Space | Outdoor Space (NSD only) |
|-------------------------|--------------|--------------------------|
| Number of Registrations | 2            | 3                        |
| Lunch included          | ✓            | ✓                        |
| 6' Table                | ✓            | ✓                        |
| 2 Chairs                | ✓            | ✓                        |
| Attendee Mailing List*  | ✓            | ✓                        |

### Attendee Mailing List

All exhibitors receive an attendee mailing list\* two weeks before the event and a revised list shortly after the event.

*\* In accordance with our policies, this list contains attendees' name, title, company and mailing address. CWEA does not share attendee email addresses or phone numbers.*

## EXHIBITOR HOURS

Times subject to change as the education schedule is finalized.

|            | SSD Schedule  | NSD Schedule  |
|------------|---|---|
| Set Up     | Tues Oct 7 4:00 p.m. - 6:00 p.m.<br>Wed Oct 8 5:30 a.m. - 6:30 a.m. | Wed Oct 15 (TRUCKS) 6:00 a.m. - 6:30 a.m.<br>Wed Oct 15 6:30 a.m. - 7:30 a.m. |
| Expo Opens | 6:30 a.m. - 1:55 p.m.   | 7:30 a.m. - 1:55 p.m.   |
| Tear Down  | 3:00 p.m. - 4:00 p.m.   | 2:00 p.m. - 4:00 p.m.   |

All exhibits must be removed by 4:00 p.m.

**BOOK SOCAL EXHIBIT | OCT 8 >**

**BOOK NORCAL EXHIBIT | Oct 15>**

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