

2023



Sustaining Sponsorship Prospectus

July 1 - June 30, 2023



CWEA UNITES THE WASTEWATER COMMUNITY

CWEA SUSTAINING SPONSORSHIP

WHY PARTNER WITH CWEA?

Our Sustaining Sponsors support the CWEA annual plan of work and serve to develop strategic relationships between our members and partners, including consultants, equipment manufacturers, representatives, contractors, laboratories and professional service providers, among others.



**Relationship
Building**



**Get
Exposure
Stronger
Together**



**Leadership
positioning**

NEW! Join CWEA at the June Leadership Meeting to network with all of CWEA leadership. Being a sponsor is a cost-effective way to gain access and visibility with CWEA members and develop key relationships needed for your organization to maximize its potential in our evermore competitive industry.

CWEA produces a diverse calendar of educational programs and networking events at the statewide and local level, all of which offer you opportunities to make connections and promote your organization directly to the wastewater community.

Demonstrate your leadership in areas that matter to your business and position your company as a thought leader and source of trusted information. There is no better opportunity to differentiate your firm from your competition to the people who can make a difference in your success.

CWEA AT-A-GLANCE

10,196
Members

17
Local
Sections

500+
Annual Training
Events each Year

400
Volunteer Leaders
Across CWEA

Sustaining Sponsorship Program

Key Features

| <i>Limited Space Available</i> | GOLD \$10,000 | SILVER \$7,500 | BRONZE \$5,000 |
|---|-------------------------|--------------------------|--------------------------|
| NEW! Attend the 2023 June Leadership Meeting to network with CWEA | 2 Attendees | 1 Attendee | |
| Receive first opportunity to pick prime exhibit location for State-level events | * | * | * |
| Company featured on Annual Sponsor recognition sign at each state-level CWEA event | Logo | Logo | Company Name |
| Company featured on tabletop Annual Sponsor recognition placard at CWEA local section events | Logo | Logo | Company Name |
| Company featured on Annual Sponsor thank you page in <i>Clean Water</i> magazine published 5 times per year | Logo | Logo | Company Name |
| Advance access to secure major CWEA event sponsorship/exhibit space | * | * | * |
| Company logo on the cwea.org sustaining sponsor homepage slider | * | * | * |
| Promotional use of a CWEA Sustaining Sponsor logo | * | * | * |
| Featured case study in the cwea.org news section | * | * | |



**PROTECTING CALIFORNIA'S MOST
CRITICAL RESOURCE**

Sponsorship Agreement

To secure your sponsorship, complete this form, sign and return via email to exhibit@cwea.org

CONTACT INFORMATION

FIRST NAME

LAST NAME

COMPANY NAME AS YOU WOULD LIKE IT LISTED

ADDRESS

CITY

STATE

ZIP CODE

PHONE NUMBER

FAX

EMAIL

SIGNATURE

SPONSORSHIP LEVEL

GOLD (\$10,000) SILVER (\$7,500) BRONZE (\$5,000)

CHECK HERE TO BE INVOICED

FOR PAYMENTS BY CREDIT CARD, PLEASE INDICATE: VISA MASTERCARD AMEX DISCOVER

ACCOUNT NUMBER

EXPIRATION DATE

CVV/CVC CODE

NAME ON CREDIT CARD

BILLING ZIP CODE

SIGNATURE

For credit card payments, send to Nicole Agnone: exhibit@cwea.org or fax: (510) 382-7810

Please mail your check to: 7677 Oakport Street, Ste 1030, Oakland, CA 94621 and make payable to: **CWEA**

For questions or to join, please contact:

NICOLE AGNONE

Exhibit & Sponsorship Manager at CWEA
exhibit@cwea.org | 510.382.7800 x115

The logo for CWEA, featuring the letters 'CWEA' in a bold, blue, sans-serif font. The letter 'W' is stylized with a blue and orange gradient. The letter 'E' has a small orange dot above it.

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CRITICAL RESOURCE**

www.cwea.org