

2025



Sustaining Sponsorship Prospectus



CWEA UNITES THE WASTEWATER COMMUNITY

CWEA

SUSTAINING SPONSORSHIP

WHY PARTNER WITH CWEA?

CWEA Sustaining Sponsors play a vital role in advancing our annual plan of work while building meaningful, strategic relationships with our 10,000+ members. As a partner, you'll connect with leaders and professionals across California's clean water community, including consultants, equipment manufacturers, representatives, contractors, laboratories, and other essential service providers.



Photos by Jennifer Yount Photography



Relationship Building

Photo by Audrey McCann



Get Exposure

Photo by Kelly Sullivan



Leadership Positioning

Photo by Audrey McCann

Sponsorship is a cost-effective way to gain access and visibility with CWEA members while developing the key relationships your organization needs to thrive in today's competitive industry.

CWEA offers a robust calendar of educational programs and networking events at both the statewide and local levels, giving you multiple opportunities to connect and promote your organization directly to California's wastewater professionals.

Showcase your leadership in areas that matter to your business and position your company as a trusted resource and thought leader. There is no better way to stand out from the competition and build credibility with the people who influence your success.

CWEA AT-A-GLANCE

10,196
Members

17
Local
Sections

500+
Annual Training
Events each Year

400
Volunteer Leaders
Across CWEA

Sustaining Sponsorship Program **Key Features**

BECOME A SUSTAINING SPONSOR FOR \$5,000 AND RECEIVE:

- **Priority Access**
Receive advance access to secure major CWEA event sponsorships and exhibit space at all State-level events.
- **Statewide Recognition**
Your company featured on the Annual Sustaining Sponsor Thank You page in Clean Water magazine, published five times per year and distributed to over 10,000 CWEA members.
- **Valuable Attendee Insights**
Receive attendee lists for all State-level events (Annual Conference, P3S, Northern and Southern Safety Days), even if you are unable to attend.
- **Enhanced Visibility**
Boosted exhibitor listing in the Annual Conference company directory.
- **Event Acknowledgment**
Recognition at all State-level events and inclusion on the Annual Sustaining Sponsor signage.
- **Digital Brand Exposure**
Company logo and Sustaining Sponsor recognition featured on CWEA.org, including the Home Page, Job Board, and up to five high-traffic webpages.
- **Promotional Rights**
Use of the CWEA Sustaining Sponsor logo for your marketing and promotional materials.



From top to Bottom:
Photos by Sal Ochoa &
Jennifer Yount Photography

CWEA

PROTECTING CALIFORNIA'S MOST
CRITICAL RESOURCE

Sponsorship Agreement

To secure your sponsorship, complete this form, sign and return via email to exhibit@cwea.org

CONTACT INFORMATION

FIRST NAME

LAST NAME

COMPANY NAME AS YOU WOULD LIKE IT LISTED

ADDRESS

CITY

STATE

ZIP CODE

PHONE NUMBER

FAX

EMAIL

SIGNATURE

☐ CHECK HERE TO BE INVOICED

FOR PAYMENTS BY CREDIT CARD, PLEASE INDICATE: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

ACCOUNT NUMBER

EXPIRATION DATE

CVV/CVC CODE

NAME ON CREDIT CARD

BILLING ZIP CODE

SIGNATURE

For credit card payments, send to Nicole Agnone: exhibit@cwea.org or fax: (510) 382-7810

Please mail your check to: 7677 Oakport Street, Ste 1030, Oakland, CA 94621 and make payable to: **CWEA**

For questions or to join, please contact:

NICOLE AGNONE

Exhibit & Sponsorship Manager at CWEA
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PROTECTING CALIFORNIA'S MOST
CRITICAL RESOURCE

www.cwea.org