

53RD ANNUAL
PRETREATMENT,
POLLUTION PREVENTION,
AND STORMWATER
CONFERENCE

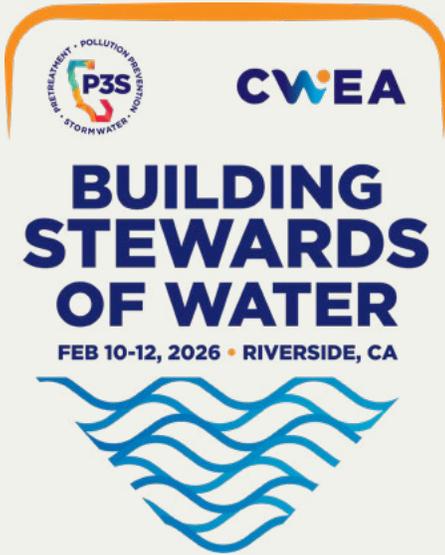


**BUILDING
STEWARDS
OF WATER**

FEB 10-12, 2026 • RIVERSIDE, CA



EXHIBITOR &
SPONSORSHIP
BROCHURE



ABOUT CWEA

WHO IS CWEA

At **CWEA**, we empower wastewater professionals as they protect California's most critical resource: water.

Since our founding in 1928, we've grown to a community of more than 10,000 members across all facets of wastewater management and resource recovery, from operators to lab techs to engineers.

WHAT IS P3S

P3S stands for Pretreatment, Pollution Prevention, and Stormwater and is a standing committee of CWEA.

We focus on offering educational opportunities through conferences, workshops and trainings. We meet every other month to provide free training and technical presentations at each meeting.

OUR AUDIENCE

You're invited to become a supporting partner at the 2026 P3S Conference, where over 400 wastewater professionals participated last year.

We expect an even broader audience in 2026 because the future of clean water continues to evolve with new technologies, software, and solutions.



50%
Pretreatment

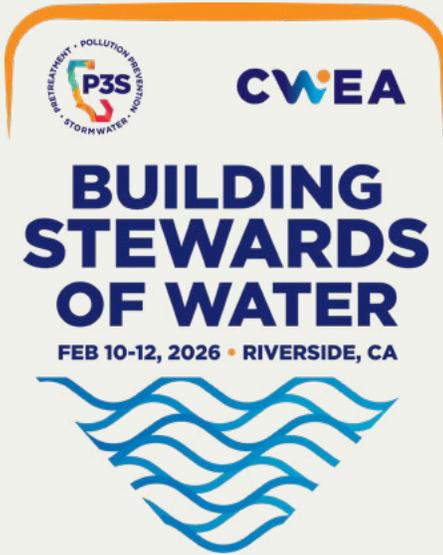
22%
Collection
Systems

15%
Engineering



50%
Management

44%
Frontline



WHY PARTNER WITH CWEA?

OUTREACH OPPORTUNITIES

- Table-top exhibit booths
- Exclusively sponsor high-profile events
- Website banner advertising
- Feature your marketing materials in high-traffic areas
- Gain high visibility with your company logo on lanyards, badges, or tote bags
- Early selection of Tabletop booth location

ENGAGEMENT

- Dedicated networking time including long breaks & networking with the Partners
- Present your custom message to attendees via à la carte sponsored items
- Get in front of potential clients and control your brand image

ACCESS

- Connect with hundreds of attendees
- Expo booths located in high-traffic areas
- Network with key decision makers within the P3S industry



SPONSORSHIP PACKAGES

Packages are designed to fit any budget and help you surpass your company's marketing goals. Please see descriptions and à la carte offerings.

	GOLD \$3,000	SILVER \$2,500	BRONZE \$1,000
P3S E-Newsletter Recognition	Logo \$200 value	Logo \$200 value	Logo \$200 value
P3S Event Website Recognition	Logo \$200 value	Logo \$200 value	Logo \$200 value
Recognition at Signature Event	Announcement & Logo \$100 value	Announcement & Logo \$100 value	Announcement & Logo \$100 value
Advertisement in On-Site Guide	2 Full Spreads \$1,000 value	1 Full Page Ad \$600 value	1 Half Page Ad \$150 value
Budget for a'la Carte Fulfillment	Combination of Sponsor Items up to \$2,000 in value	Combination of Sponsor Items up to \$1,500 in value	Combination of Sponsor Items up to \$500 value
Complimentary Full Conference Registrations	2 Conference Badges \$1,840 value	1 Conference Badge \$920 value	
Signature P3S Event Complimentary Passes	2 Signature Event Passes \$240 value	1 Signature Event Pass \$120 value	
Banner Ad on Conference Website	\$500	\$500	
	\$6,080 total package value	\$4,140 total package value	\$1,150 total package value

AGENCY PARTNERS

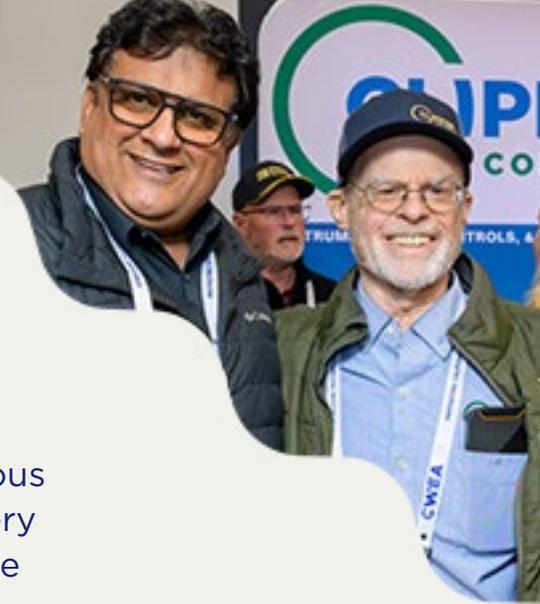
Agency Partners help fund registrations for experts from the EPA, State Water Board, and leading California academics. Thank you for supporting the entire wastewater community!

GOLD
\$1,000

SILVER
\$500

BRONZE
\$250

SPONSORSHIP OPPORTUNITIES



Stand out above the rest as a sponsor of the 2026 P3S Conference! CWEA offers several opportunities to fit various budgets and further your company's marketing goals. Every sponsor receives an attendee mailing list two weeks before the event and an updated list shortly afterward.

~~P3S Tote Bags \$3,000~~

~~Feature your company logo on the official P3S Conference Tote bag, distributed to all attendees at the registration desk. Sponsor commitment must be made no later than 12/5/2025.~~

~~P3S Lanyard and Badges \$2,500~~

~~Your company name and logo on the official P3S badge and lanyard provided to all attendees. Sponsor commitment must be made no later than 12/5/2025.~~

Official P3S Website Sponsor \$2,500

Be the official sponsor of the P3S Conference website. Your logo or banner will appear prominently on the home page, ensuring continuous visibility to every visitor.

[CHOOSE A SPONSORSHIP >](#)

~~Refreshment Sponsor \$1,500~~

~~Network with Partners Sponsor~~

~~Your company logo on specific event drink tickets for the evening and recognition in on-site program. Your marketing material can also be placed on event tables.~~

NEW!

Lab Workshop: Introduction \$1,500

Introduce this NEW! workshop bringing lab professionals and industry experts together to discuss new technologies and methods of the water industry. Your company logo will be featured on session descriptions and on workshop signage.

FOG Workshop: Introduction \$1,500

Introduce this featured workshop bringing pretreatment inspectors, sewer system professionals and industry experts together to discuss regulations, grease removal technologies, inspections and steps to improve fats, oil and grease (FOG) programs. Your company logo will be featured on session descriptions and on workshop signage.

SPONSORSHIP OPPORTUNITIES

Opening General Session Introduction \$1,000

Have a company representative welcome everyone to the P3S conference, introduce themselves and their company, and welcome the speakers onstage. Your logo will be displayed on screen during the session and on conference signage.

Coffee Station \$1,000

Your company name and logo will be featured on napkins provided at coffee stations for all three days of the conference. Includes signage showing support and a station for your company's marketing material. Sponsor commitment must be made no later than 12/5/2025.

Recycle Sponsor \$1,000

Support CWEA's 100% recyclable product initiative. Your company logo will be placed on all P3S conference signage including outside each educational session, registration signs, directional signs and reception.

P3S Website Ad \$500

Have a personalized company ad on the conference website for all attendees to recognize your support as they register to attend.

ADVERTISING SPECIFICATIONS

LOGOS

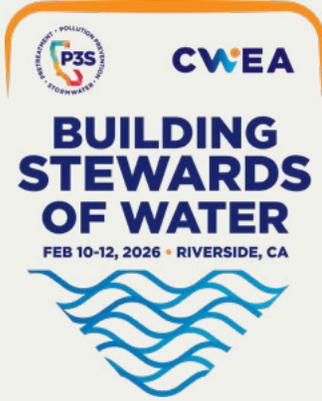
- Please send high res logo to exhibit@cwea.org
- **Accepted File Types:** AI, EPS, SVG, PNG, or JPG
- **Deadline:** 12/5/2025

AD ON WEBSITE

- Square Ad: 400px w x 400px h, 72 ppi
- Banner:
- File formats: jpg, png, or gif
- Can be added at any time
- Send completed ads to: exhibit@cwea.org



[CHOOSE A SPONSORSHIP >](#)



EXHIBITOR OPPORTUNITIES

EXHIBITOR PRICING

Includes one conference badge.

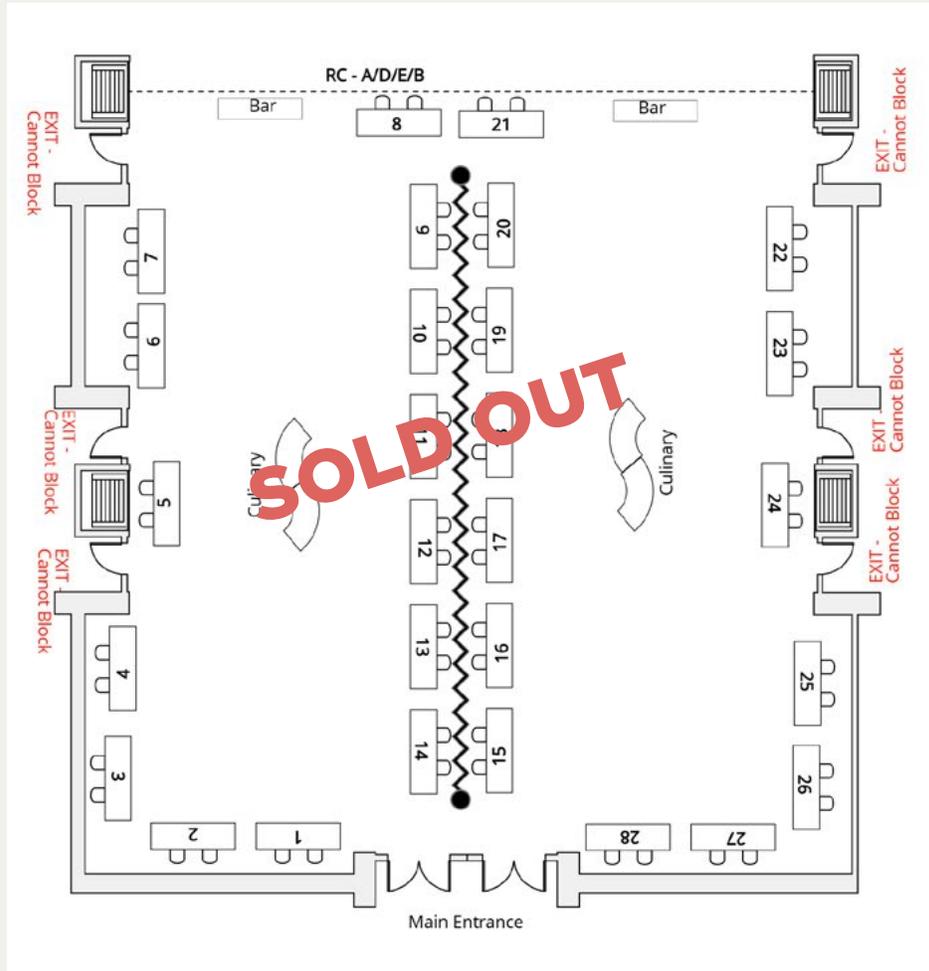
\$1,250
by 12/5/25

\$1,450
after 12/6/25

ADDITIONAL STAFF EXHIBIT BADGES

\$85
by 12/5/25

\$95
after 12/6/25

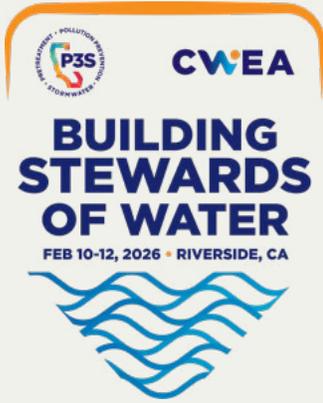


WHAT'S INCLUDED?

1 table, 2 chairs, and 1 complimentary badge. A boxed lunch will be provided on Wednesday to Exhibit badge holders.

[SECURE YOUR SPOT >](#)

**THIS
EVENT IS
SOLD OUT
OF SPACE**



EXHIBITOR OPPORTUNITIES

[SECURE YOUR SPOT>](#)

EXHIBIT SCHEDULE

MONDAY, FEBRUARY 9

Exhibits Set Up (optional) 4:00 - 6:00 p.m.

TUESDAY, FEBRUARY 10

Exhibits Set Up 8:30 - 11:30 a.m.

Time with Exhibitors 11:30 a.m. - 12:15 p.m.

Break / Exhibit Hall Open 3:20 - 3:50 p.m.

Networking with the Partners 4:40 - 6:30 p.m.

WEDNESDAY, FEBRUARY 11

Breakfast with the Exhibitors 7:00 - 8:00 a.m.

Refreshments with the Exhibitors 9:50 - 10:50 a.m.

Dessert with the Exhibitors 1:00 - 1:30 p.m.

Refreshments with the Exhibitors 3:20 - 3:50 p.m.

Exhibit Hall Tear Down (FOG vendors are welcome to tear down Thursday)... 3:50 - 5:00 p.m.

Signature Event 6:00 p.m.

IMPORTANT DEADLINE

- Last day for discounted exhibit booth and exhibit badge fees.
- Sponsor commitment and logo due.
- Advertiser commitment and advertisement due.

12/5/25

All registration forms and exhibitor rules and regulations are online. Exhibit or sponsorship questions, please contact **Sue Alexander**, exhibit@cwea.org or **510.382.7800 x115**

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